

DALLAS, Jan. 21, 2014 /PRNewswire-USNewswire/ -- The 2014-15 season will culminate with the newly formatted College Football National Championship Game on January 12, 2015

, with elite ticket packages offered through QuintEvents, an Official Event Experience Provider for College Football Playoff Premium. QuintEvents offers multiple top-notch,

[Official Ticket Packages](#)

starting at just

\$1,899

"We are excited to have QuintEvents on board as a Playoff Premium Official Event Experience Provider," stated Michael Kelly, Chief Operating Officer for College Football Playoff. "They have a terrific track record and are one of the best sports travel experience sellers in the marketplace. They understand the needs of the VIP Package consumer and will work to ensure the best experience possible."

Four tiers of packages are offered in various seating locations within the stadium including Stadium VIP Suites, each package includes tickets to the National Championship Game and VIP amenities direct from College Football Playoff Premium. Amenity options include: postgame field access, pregame hospitality with full premium menu and top-shelf open bar, collegiate football legends appearances, and interactive entertainment elements, official College Football Playoff gift bag, exclusive stadium collection game voucher, and Souvenir College Football Playoff lanyard with ticket sleeve.

Hotel accommodations for [Official Ticket Packages](#) are located in Dallas and the surrounding areas, all accommodations are just a short drive to AT&T Stadium in Arlington

. This official program offers unique access and the confidence of working directly with College Football Playoff Premium, the direct source for all tickets to the newly formed College Football Playoff. Additional information about these packages is available at

www.QuintEvents.com

or by calling toll free (866) 834-8663.

"The College Football Playoff immediately becomes one of the few most prominent single events in all of sports and entertainment," stated Brian Learst, C.E.O. of QuintEvents, which provides similar services in partnership with Churchill Downs® for the Kentucky Derby® & Kentucky Oaks®, National Football League for Super Bowl, Pro Bowl, NFL Draft, International Series and Pro Football Hall of Fame Enshrinement Ceremony, and the National Basketball Association for the NBA All-Star Game. "This level of event is in our wheelhouse and it is exciting to be involved from the outset with this epic game."

The BCS National Championship will morph into the new College Football Playoffs starting in the 2014-2015 season finishing with the 2015 College Football National Championship.

"We are excited to unveil Playoff Premium—the official group hospitality platform for the College Football Playoff," Michael Kelly continued, "Playoff Premium packages offer the corporate customer, groups, and those looking for a special experience at the College Football National Championship Game the opportunity to ensure an experience that they won't soon forget."

A selection committee composed of ex-coaches, administrators, and other public figures, will replace the polls and choose the teams for the playoffs based on a criteria which will include strength of schedule, head-to-head results, conference championship wins and other factors.

True to its bracket-style concept, the No. 1 seeded team will play No. 4 and No. 2. will meet No. 3 in the semifinals in the Rose Bowl and Sugar Bowl on January 1, 2015.

The winners of the New Year's Day matchups will move on to the College Football National Championship Game for an unprecedented confrontation to determine – without polls and computers -- the best team in the country.

ABOUT QUINTEVENTS

QuintEvents delivers high impact experience packages and exclusive perks to the world's most prestigious events to create unique, memorable experiences for individuals, large groups, corporate events and incentive travel. Charlotte-based QuintEvents is an Official Hospitality

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Provider that has established itself as America's most prominent sports hospitality company through Official relationships with the National Football League, for events including the Super Bowl, Pro Bowl, NFL Draft, NFL International Series and Pro Football Hall of Fame Enshrinement Festival, along with the National Basketball Association, Churchill Downs®, Breeders' Cup®, Circuit of The Americas™, Formula One Paddock Club™, MotoGP™ Worldwide Racing and UFC®. QuintEvents' innovative Official programs expand fan experience opportunities in a way that reflects the quality and prestige of those brands and offers clients access to larger blocks of seats, unique venue access and hospitality, celebrity appearances, interactive experiences, the best hotels and access to exclusive parties at the world's most prestigious sporting events.

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