

K1 Speed Returns To Where It Started

Written by Australian Business

IRVINE, Calif., Jan. 21, 2014 /PRNewswire/ -- The nation's largest go-kart company, K1 Speed, cuts the ribbon to their second San Diego facility January 27th at 4:30pm, and celebrates their grand opening February 9th, 12pm-5pm. This location pays a special homage to the karting chain, which opened with their first facility in Carlsbad 10 years ago.

"We couldn't be more thrilled to kick off 2014, and our 10th year of business, with a trip back to San Diego County," says Susan Danglard, co-founder of K1, "We've opened 18 centers since first breaking ground in Carlsbad, and it's been a wonderful journey. We look forward to many more facilities and years of K1 to come."

Residents of "America's Finest City" will now be able to enjoy the thrill of indoor karting closer to the city center. The company's new downtown location—situated near the historic Gaslamp Quarter and the bustling East Village—will be uniquely equipped, unlike any in the company's history, to accommodate walk-in guests and groups looking to spend a night out on the town.

K1 Speed's approach to karting has rewritten what is expected in the industry. Anemic, gas-powered karts are out; high-performance, zero-emission electric karts capable of speeds approaching 45mph are in. Cracking asphalt and tire barriers are gone too, replaced with smooth asphalt and concrete, protected by a roof 365 days a year. And comfortable black

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leather couches and plasma televisions replace dusty outdoor picnic tables.

San Diego residents, who have for years been making the half-hour drive to Carlsbad, will find a world-class entertainment venue when K1 Speed opens the new downtown center. Veteran and amateur racers alike will find an experience designed to satiate even the most ardent adrenaline junkie. The karts offer a performance that is far superior to that of their traditional counterparts, with advanced timing and live telemetry, racers can take an active role in keeping track of their performance while on track.

About K1 Speed: Founded in 2003, [K1 Speed](#) is the premier karting company in America. With kart racing centers across the country and several more facilities planned for the near future, K1 Speed offers highly-advanced and environmentally-friendly [electric karts](#) as well as large indoor entertainment venues that feature authentic racing memorabilia, pit cafes, meeting rooms and pool tables. K1 Speed is returning to Melbourne, offering an exciting [go-karting in Melbourne](#) experience for enthusiasts and newcomers alike.

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