

Citybase Launches "No Ordinary" Apartments Booking Tool

Written by Australian Business



(PRLEAP.COM) Citybase, the UK's leading serviced apartments booking agency, today announced the release of My Account, an online booking tool that gives corporate travel departments realtime availability and instant booking of serviced apartments.

"This is no ordinary booking tool," says Wesley Shelling, Customer Service Manager at Citybase. "It's called My Account because it enables clients to take complete control of their Citybase Account. The tool opens up the entire worldwide inventory to the client, but most importantly it allows individual apartment programmes to be set up so that clients can access their preferred suppliers together with their individually contracted rates."

A perfect fit Corporates can easily emulate their company's hierarchy and booking authorisation levels within My Account so designated users can make bookings by department or cost centre. Permissions and access levels can be configured within the system, and company information such as company locations, bookers, travellers are saved for convenience and can be managed quickly and easily.

Visibility and control My Account gives Corporates the option to book using billback, meaning no payment card is required, whilst traveller tracking allows constant visibility of travellers. Management information is available at the click of a button, providing users with accurate reporting, all exportable to csv files.

Corporates specify, Citybase develops Citybase is positioned as the technology leader of the apartments industry. "Our tool has numerous differentiators," explains Shelling, "but one of the most powerful is the fact that Corporates can request bespoke modifications. So far we've developed three separate functionalities in the first version of My Account that have been specified by our clients. Our in-house technology expertise gives us that flexibility and is one of our most exciting competitive advantages".

Shelling summarised, "My Account is a ready-made and free solution for corporate customers who want a structured and convenient approach to managing their apartment bookings. Yes it will save time and yes you can make bookings 24/7, but that is just skimming the surface of what My Account can do for our clients."

For further information, please contact Wesley Shelling, Customer Service Manager Tel: 01524

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425714 Email: wesley@citybasebusiness.com

About Citybase Citybase is the UK's leading serviced apartments booking agency, offering over 25,000 serviced apartments across 32 countries. It helps corporate customers save 30% or more on comparable hotels with the space, value and freedom that hotels struggle to compete with.

Citybase is positioned as the technological leader of the industry. In April 2012, Citybase launched the first direct connect API, known as Citybase Connect, which consolidates the serviced apartments market and makes it available in one place – in clients' existing booking systems. To date, there are 10 UK-based TMC's using the Citybase Connect API to seamlessly provide serviced apartment booking content to their corporate clients.

My Account, launched today, adds another technological string to their bow, this time for corporate clients working directly with Citybase, who want to take control of their account.

Citybase is part of Worldview Limited, a specialist travel accommodation agency, which has been providing accommodation solutions for over a decade.

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