



[Travel Planners International](#)

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2014 - Maitland, Florida - Travel Planners International recently launched its new, fully redesigned website. As the result of months of careful planning and meticulous attention to feedback from TPI agents, <http://www.travelplannersinternational.com> offers a range of powerful tools for independent contractors and boasts a smooth, user-friendly interface that facilitates fast, responsive navigation.

The new Travel Planners International website replaces two older sites that performed overlapping functions. The new Travel Planners International Web presence utilizes minimalist architecture and mobile-friendly design elements that acknowledge the growing importance of small-screen devices in the arsenal of business tools of the travel agents. Unlike the old sites, the new website acts as a travel agent support portal as well as a landing page for new prospects.

"Travel Planners International's new public website, [TravelPlannersInternational.com](#), has a fresh and clean design with a clear introduction to our business. It is inviting viewers to contact us in a few simple ways: with a phone call, via live chat or in a private message. Viewers are also welcomed to reach us through social media, read and respond to our blog or subscribe to our quarterly newsletter. The new website demonstrates how friendly and accessible our business and employees are, and will continue to be, once a potential travel agent signs up to partner with Travel Planners International. The new website will serve as a good introduction to our business for potential travel agents and function as a source of useful tips and articles for potential and existing travel agents alike. As a digital storefront, the new website will serve as a welcoming portal for new business partners in the industry," commented Corporate Vice-President of Operations, Erwing Hernandez.

In addition to its attractive outward appearance and enhanced functionality, the new Travel Planners International portal features a more robust back end that empowers [experienced agents](#) and [new agents](#) alike. New agents can leverage the top-notch training resources, and experienced agents can interact with members of its support staff at their convenience.

Throughout the site, Travel Planners International utilizes cutting edge design and development technologies as well as consistent branding that inspires confidence in its agents and enthusiasm in prospective travel clients. Thanks to its search engine-friendly architecture and

Travel Planners International Celebrates 25 Years with the Launch of Its New Website

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compelling customer-facing content, TPI expects its new site to generate substantial inbound traffic. Additionally, the company plans to leverage its existing social media and offsite assets to promote the site and its services.

More information about this newly redesigned Web portal is available at www.travelplannersinternational.com

Prospective agents may call 1.800.730.6392 to speak with an experienced member of the Travel Planners International support staff.

About Travel Planners International

[Travel Planners International \(TPI\)](#) has been hosting agents since 1988, and as a Host Agency they give their agents everything they need to successfully operate a travel business in today - that is why they are a leader in the industry. Plus their team of experts is there to support travel agents every step of the way.

Independent Contractors who work with Travel Planners International deal with all types of travel including air, car, hotel, cruise, and tour products through its growing national sales force of professional travel agents/agencies. With TPI, agents receive 70% to 90% commission, robust agent booking and customer management platforms filled with agent booking tools, all four GDS (Amadeus, Sabre, Apollo & Worldspan by Travelport), consumer websites, business development, marketing systems, along with the most dedicated and caring support staff in the industry.

With a reputation of being the best and the experience to prove it, along with flexible hosting plans, the decision to partner with TPI is clear. With Travel Planners International, new and experienced agents can concentrate on selling travel and building client loyalty without the administrative and expensive burden of owning/operating a traditional storefront travel agency.

Since TPI does not sell travel nor compete with their agents, they are able to devote 100% of their time to supporting and their agents and helping them grow their business.