

Away Holidays Redesigns Website for Faster, Easier Navigation, and Better Experience

Written by Australian Business



(PRLEAP.COM) April 28, 2014 - [Away Holidays](http://AwayHolidays.com) , a Southall Travel Group company and a leading travel agency based in the UK which deals in luxury holidays to worldwide destinations, has launched its newly revamped website. The redesigned website incorporates technological and aesthetic improvements, faster load times and search results for holiday packages, as well as superior navigation and content accessibility for an enhanced customer experience. Most importantly the website now comes with a live chat option as well as a customer support tab for faster online consultation and resolution of customer queries.

The website, www.awayholidays.co.uk , has undergone a complete makeover with a brand new colour scheme and user friendly layout; the attractive images and graphics as well as destination videos augment the user experience.

Technologically, the users will experience faster searches, with search results displaying in a matter of seconds. The myriad technical enhancements done at the back-end have improved the overall load time of the website leading to ease of navigation.

"Away Holidays is very proud to unveil its new website design. By updating the site functionality, making it more intuitive and modernizing the back-end infrastructure, Away Holidays hopes to meet the demands and requirements of clients and site visitors in a much better way", said Mr. Jaymin Borkhatria, Director of Sales, Away Holidays.

The website is more content rich than it ever was; the content is more easily accessible and well organised. Holidaymakers searching for best holidays to worldwide destinations will also see the latest special offers as well as the recommended hotels and holiday deals at the destinations.

Away Holidays has also offered a Live-Chat option for those customers who would like to consult its holiday experts in the real time. Further, the company has added a new 'customer support' tab to the home page of its website which aims to effectively and quickly address the issues and queries raised by clients.

"These tools will be particularly useful for those customers who are looking to consult our experts for enquiries as well as after sales service but do not have time to call. They can just drop in their queries and our holiday experts will either instantly answer them or shall get back

to them promptly", added Mr. Borkhatria.

Note to the Editors Away Holidays is a [Southall Travel Group](#) company and is based at Iver, Buckinghamshire, United Kingdom. The tour operator specialises in luxury holiday packages for every key holiday destination on the globe and enjoys soaring popularity for Indian Ocean destinations of Maldives, Mauritius, Seychelles and Sri Lanka as well as Far East, Middle East and the USA. The agency endeavours to offer affordable luxury holidays tailored for leisure and business travellers. It handles short trips, honeymoons, last-minute tours, beach vacations, round the world itineraries etc. Away Holidays has a UK based sales team of travel experts besides a round the clock customer contact centre that is open on all 365 days. The agency is IATA accredited and holds an ABTA membership. Holidays booked with Away Holidays are protected under their ATOL license (5553) from CAA. The company has social media presence including [Facebook](#) .