

Lansdowne Resort Announces 'Summer Selfie' Hotel Vacation Contest in Leesburg, VA

Written by Australian Business

(PRLEAP.COM) June 5, 2014 - Lansdowne Resort, by Destination Hotels & Resorts, announced their "Summer Selfie" campaign today as visitors and hotel guests will be eligible to win more than \$15,000 in prizes and summer vacation packages by simply sharing their selfie with the AAA Four Diamond [luxury hotel in Leesburg, VA](#) . Weekly winners will be eligible for the grand prize which includes two-night stays at Lansdowne Resort and their sister property Wild Dunes Resort, by Destination Hotels & Resorts in Charleston, SC, and other prizes. The Northern Virginia hotel's Summer Selfie contest starts on June 10.

"Selfies are the rage these days and we felt this would be a fun way to get people excited about coming to Lansdowne (Resort) this summer," said Michael Snapkoski, director of sales and marketing at Lansdowne Resort. "The selfie campaign is something everyone of all ages can participate in and enjoy. We look forward to seeing what kind of social media engagement and fun photos visitors and guests will be submitting."

To enter the Summer Selfie contest, go to LansdowneSelfie.com and upload a photo. A selfie taken at the resort near Washington, DC is not required, but special consideration will be made for images submitted from Lansdowne. Weekly winners will be determined every Sunday from June 15 through August 24. The grand prize winner will be announced on September 1, 2014. For a complete version of the rules, contact the marketing department at Lansdowne Resort.

Aside from a pair of [two-night stays at Lansdowne Resort](#) and [Wild Dunes Resort](#) , the grand prize for this summer promotion includes dinner for two at the Crooked Billet restaurant, two 50-minute spa treatments at Spa Minérale, a round of golf for two at The Golf Club at Lansdowne, a bottle of Virginia wine at dinner and a special in-room amenity. The weekly prizes will include vacation packages for overnight stays at Lansdowne Resort, and other prizes.

The Lansdowne Summer Selfie promotion will have an interesting twist during the annual Lansdowne Celebrates America event on Saturday, July 5. During intermission of a concert with Washington, DC area band Gonzo's Nose, everyone is invited to participate in a Guinness World Record attempt for the "Largest Simultaneous Group Selfie." The record currently stands at 1,000 people. Donations will be accepted from everyone wishing to participate in the world record attempt with all of the proceeds benefitting the Fisher House Foundation. The Washington, DC-based organization is known for a network of comfort homes where military and veterans' families can stay at no cost while a loved one is receiving treatment.

The Gonzo's Nose concert is scheduled for 6:30 – 9:30 p.m. followed by a fireworks display. The concert and fireworks in Leesburg are free and open to the public.

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Lansdowne Resort is also offering a special rate associated with the special Summer Selfie campaign. The [Summer, Selfies and Savings package](#) starts from \$156 per night and saves up to 25 percent for stays of three nights, or more. A two-night stay booked through this Leesburg, Virginia summer vacation package will earn the guest a 20 percent discount off the best available rate.

To learn more about the Lansdowne Summer Selfie contest, summer packages, special day camps, and events, go to LansdowneResort.com/Summer , or call 877-509-8400.

About Lansdowne Resort, by Destination Hotels & Resorts Lansdowne Resort is the Washington, DC area's only full-service resort. A recipient of the AAA Four-Diamond Award in every year of its existence, this resort combines impeccable service, urban style, understated luxury and premium amenities. Situated in the heart of Virginia Wine Country, Lansdowne Resort combines luxury accommodations, the world-class

[Spa Minérale](#)

, 45 holes of championship golf at

[The Golf Club at Lansdowne](#)

and a wide variety of delectable dining options. Recognized as one of the Mid-Atlantic's premier resorts and IACC (International Association of Conference Centers) certified conference centers, this 500-acre gem is located just 40 minutes from the Nation's Capital and only eight miles from Dulles International Airport. See

www.LansdowneResort.com

for details. Follow us on

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About Destination Hotels & Resorts Destination Hotels & Resorts is an authentic collection of luxury and upscale independent hotels and resorts across North America. Offering enriching, locally-inspired experiences from alpine adventures and stunning beachfronts to urban landmarks, each property reflects the natural surroundings and culture of its distinctive locale. With more than 40 properties in premier travel destinations, including Aspen, Chicago, Denver, Lake Tahoe, Los Angeles, Maui, Miami, New Orleans, Phoenix, San Antonio, San Diego, Santa Fe, Seattle, Vail and Washington D.C., the award-winning portfolio features renowned golf courses, indigenous spas, and exceptional culinary venues. For more information on

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