

AMP brings world's leading disruptors to Australia for Amplify Festival

Written by Leonie Phillips



May 26. 2015. Some of the most innovative international thinkers will be in Sydney and Melbourne 1 – 5 June for AMP's biennial Amplify Festival.

At a time when many businesses are talking about 'digital disruption', Amplify 2015 will challenge the Australian business community to 'Re_think Everything'. This year's theme will explore insights into emerging trends such as behavioural science, the ageing population and crypto-currencies.

With more than 30 international speakers, the festival will encourage the Australian business community to innovate more purposefully, for today and the future.

The Amplify Festival provides a platform for the exchange of ideas with world-class speakers who will share their unique experiences and knowledge of business issues and emerging trends. "We want to share the wisdom of over 30 of the world's boldest thinkers with the Australian business community to encourage innovation and ultimately economic growth," says Annalie Killian, Amplify Festival Founder and Director.

The expert speakers include:

- **Dan Goldstein, Principal Research Scientist at Microsoft Research**, is responsible for many research breakthroughs in the area of behavioural finance and decision-making.

- **Cheryl Burgess** helps clients transform their brands from the inside out by implementing strategic social business initiatives that empower social employee engagement, and social executive leadership

- **Stuart Candy, Foresight and Design Professor at OCAD University Situation Lab**, is a pioneer of experiential futures - a unique combination of strategic foresight and design that brings future scenarios to life in order to make them more compelling, concrete and actionable today.

- **Larry Rosenstock, Founder of High Tech High**, is the principle of a network of thirteen K-12 public charter schools in California that focus on producing graduates that will lead the next world-beating ideas in Silicon Valley.

- **Jon Matonis, Co-Founder - Bitcoin Foundation**, is a crypto economist focused on expanding the circulation of non-political digital currencies

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• **Ben Haines, VP Corporate Applications and Platforms at Yahoo!**, leads multiple teams responsible for all of Yahoo's internal end-user computing, systems and applications ensuring they are addressing critical business needs.

About AMP's Amplify Festival

Founded in 2005, AMP's Amplify Festival is one of Australia's largest corporate innovation and learning platforms. Powered by AMP, the Amplify Festival explores edge-thinking, disruptive technologies and emerging trends that impact business.

The Amplify Festival will feature 30+ international speakers and kicks off on Monday 1 June with Amplify Ideas Expo, a showcase of 40 emerging technologies with implications for business. Over 5,000 people are expected to attend Amplify Festival 2015 in person, or via the Amplify Festival web stream.

The 2015 "Re_think everything" theme offers corporate leaders the chance to Re_think how to do business in the face of radical disruption with some of the world's best thinkers.

For more information visit: www.amplifyfestival.com.au