

## Kimberly-Clark Announces 2014/15 Sustainability Progress

Written by Genevieve McGrath

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Sydney, Friday 12<sup>th</sup> June 2015: Kimberly-Clark (K-C) Australia & New Zealand today launched their 2014/15 Sustainability Progress Report which includes key highlights across their three pillars of sustainability – People, Planet and Products.

Key highlights from the latest report include:

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Carbon emissions reductions of 29% since 2011, whilst increasing total production across Kimberly-Clark manufacturing sites.

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Manufacturing waste water from the K-C tissue facility in South Australia, reaching Australian drinking water standards as verified by independent tests.

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Supported the composting of over 3,000 tonnes of absorbent hygiene waste (which is the equivalent of over 18 million nappies and sanitary hygiene products), since the first Envirocomp plant was installed in Canterbury New Zealand in 2009.

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Helped consumers recycle 1.5 million pieces of flexible plastic packaging, weighing over 6.3 tonnes via our partnership with REDcycle (which would have otherwise gone to landfill through REDcycle).

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33% of employees donated to over 120 charities across ANZ, increasing involvement by 18% from 2013, and achieving record participation in the company volunteering program.

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Lowest injury rate ever recorded for Kimberly-Clark Australia and New Zealand for the third

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consecutive year with a 7.5% reduction in reportable injuries from 2013.

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Launched Kleenex® Cottonelle® Toilet Tissue with Forest Stewardship Council (FSC®) certified Bamboo Fibres to progress the K-C global goal of reducing natural wood fibre in Kimberly-Clark products.

In addition to focusing on their operational footprint and supply chain, Kimberly-Clark is also focused on using the power of their market leading brands to make a difference. Examples include:

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The Kleenex Cottonelle brand developed the 'Keep the Hearts Beating' campaign with WWF-Australia as part of our Love Your Forests partnership to help save orang-utans in Borneo and raise awareness of FSC certification as the solution to devastating deforestation.

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The Huggies® brand in New Zealand has donated over \$6 million NZD to date to the Royal New Zealand Plunket Society, helping to support the crucial services they provide to New Zealand families.

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The Huggies® brand has donated over \$200,000 AUD to fund vital equipment and services for neonatal care in Australia's major Children's Hospitals since 2013 in partnership with the Children's Hospital Foundations Australia.

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The U by Kotex® Schools Program in Australia reached over 130,000 Australian girls, an increase of 9% from 2013 and representing almost 40% of girls aged 11-13 years.

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Kimberly-Clark is committed to reducing its carbon footprint and is a leader in sustainable packaging. For more information, visit [www.kimberly-clark.com](http://www.kimberly-clark.com).