

Hoopla's Sales Motivation Platform

Written by News Feature

It's not an easy task to manage a sales team, especially when there is so much pressure to perform! Sales management often becomes overwhelming and getting your team to collaborate while staying on track can be stressful. As an influential writer, I'd love to introduce you to [Hoopla](#), the leading sales motivation platform that lifts employee engagement, increases sales representative performance and transforms an office into a culture of positive recognition and reward. This award winning application helps foster a competitive sales environment that in turn, leads to [sales gains across the board](#)!



Hoopla's Sales Motivation Platform combines modern game mechanics, data analytics and broadcast-quality video in a powerfully simple application that makes it easy for managers to motivate sales team performance and score more wins. Using Hoopla, managers can quickly create contests, competitions and leaderboards around any CRM metric and broadcast live performance updates to TV, web and mobile screens throughout the company.

Here are some [fast facts](#) that make Hoopla unique:

- * The dynamic platform delivers measurable gains in team productivity and performance by utilizing custom imagery
- * Integrates sales teams performance statistics from across the globe onto one conducive management program
-
- * Performance metrics are pulled directly from CRM encouraging sales employees to be more careful when inputting data
-
- * Provides real-time data updates showcasing active wins!

Hoopla's Sales Motivation Platform

Written by News Feature

For some additional background, Hoopla was founded in 2010 and is headquartered in Silicon Valley. The company has more than 400 customers worldwide such as Marketo, Yahoo, LinkedIn, Adobe and DocuSign. Check out Hoopla already integrated in a company you may know of, [here](#) !