



1 January 2016. RogersDigital.com the publisher of Businesses.com.au, Daily Bulletin.com.au and NewsPronto.com together with Viw.com.au has opened its new online deal site.

Sell more stock at just 10% commission.

Auzzi.com.au features a wide range of products and services as well as travel products in its [Traveller](#) section. Unlike many deal sites there is no need to sign up for a constant stream of newsletters containing offers that they do not want. Every new offer appears on the site every day so people can peruse and pick what they want without intrusive personal marketing details being asked for.

People simply buy what they want using PayPal or direct deposit and their credit card and buying history is NOT recorded. With [Auzzi Shopping](#) and Auzzi Traveller, Australians can buy online without being signed up to anything or run the risk of having their email shared with marketers.

From today, Auzzi is keen to hear from wholesalers, owners, retailers and travel operators who wish to have Auzzi Shopping and the entire RogersDigital.com suite of niche websites, market their products.

There is a wide range on the site already and from January, the site is ready to expand to offer space to all retailers and suppliers in Australia.

With Auzzi.com.au, deals are run with a low 10% commission which is way lower than the charges that LivingSocial and Groupon used to charge to be on their sites. Unlike deal sites, merchants who are featured on Auzzi.com.au actually have their business details published for as long as they like, even with good SEO content instead of just one or two days with the product as the only feature as is the case in the old fashion deal marketing of the past.

Auzzi Shopping provides editorial coverage to give viewers an outline of the "brand" so that even when running a promotional offer, brand value is not harmed by the old severer

Australian online shop offers merchants space to run deals and retail sales

Written by News Feature

discounting that is a feature of older deal sites.

One innovation created by Businesses.com.au is a marketing service where small shop owners from around Australia can list their current stock at full retail price or at a modest discount and have Auzzi Shopping operate as a branch of their store. Commission is just 10% and through the news, magazine and marketing sites, at least 20,000 people a day can be reached with suitable offers*

The daily page reads of RogersDigital sites including Auzzi.com.au, NewsPronto.com, Businesses.com.au, PitchEngine.com.au, DailyBulletin.com.au, MembersExclusive.com.au, Viw.com.au, AirBTW.com and more exceed **30,000** every day.

Auzzi.com.au will create feature pages for a product or service and make the sale for owners. 90% will be deposited into the merchant's bank (with freight costs added if the goods are not collected at the store. Alternatively PayPal will be used to deliver funds to merchants BEFORE they send the stock to buyers.

Sales are booked to the merchant and appear in their accounts as Auzzi Shopping is an outsourced additional sales outlet.

To summarise, people can buy on Auzzi.com.au in an unobtrusive way and shop owners anywhere in Australia can open a branch of their store on Auzzi Shopping. This is particularly attractive to people who do not have the time or extra cash to set up their own shop.

Think of Auzzi Shopping as an online Mall... just like the bricks and mortar Westfield like outlets WITHOUT rent and where shop owners can sell their wares or services at just 10% commission. Auzzi Shopping tech people set up the pages and start selling for suppliers in just a few days.

The service is available to all merchants from one person shops to larger medium enterprises and on to national brands looking to sell more stock, promote their brand, reach new customers all at no cost other than 10% commission on actual sales.

Find out more by getting in touch with Businesses.com.au or RogersDigital.com