

Tips for Starting a Handyman Business

Written by News Feature



Starting up a business of any kind can seem a bit intimidating, but if you've got the right skills and qualities then you shouldn't have any trouble finding your market. The rise of the handyman in recent years suggests that the industry has shifted to focus more on the individual than large companies providing a series of services, and there are now more options available to people that might be considering going into business for themselves. If you're a handy, practical sort of person and think you can make use of those skills for a profit, then starting up a handyman business may be the thing for you.

Use Word of Mouth

Working as a handy man means that you earn a living carrying out odd jobs for other people, from sorting out their plumbing to helping them with their light fixtures. In theory, anyone can do it, but of course in practice it's essential that you have the relevant skills and abilities. The best way to build up your business as a handyman is to rely on word of mouth, especially if you're keeping things local. Once your reputation starts to spread, the business will start to generate itself and before you know it you'll have more enquiries than you can handle!

Invest in High Quality Tools

Succeeding as a handyman is very reliant on your reputation, and one of the best ways to build up a strong reputation is to make sure that your tools are of the highest quality. This shows that you are serious in your work, and also guarantees that the job gets done to a higher standard. Invest in tools from a company like [SGS](#) , and build up a brilliant tool box to work with.

Develop an Online Presence

It used to be that if you needed someone to come in for a repair, you'd consult the yellow pages for a listing. Now, people are more likely to consult the internet to find a service, and if you want to become established as a handyman then you'll need to ensure that you have a strong online presence. Get a website, find listing services that will include your details, and make sure that you have a presence on popular social media sites like Facebook.

With some careful work and cultivation, you can easily succeed in developing a handyman business, even if it's just you, some tools and a van. It's all about building a great reputation and ensuring that your services are visible to people that would benefit from your services.