



Online media publisher Rogers DIGITAL has entered the affiliate marketing field to help retailers, service providers and travel operators to make more sales. "Businesses.com.au has been a respected media agency for over 10 years. Who better to assist business people with advice and negotiation relating to affiliate marketing, the establishment of an affiliate marketing plan, the management of an affiliate marketing campaign and the day to day monitoring of sales or revenue." said Greg Rogers the COO of Business Daily.

The new business branch known as "Partner" has its own website at www.Partner.Businesses.com.au while the very popular news service is on www.Businesses.com.au

Retailers all around Australia can extend their marketing reach with an affiliate and publicity mix campaigns on the Partner.Businesses.com.au network. Unlike most affiliate agencies, partner is totally paid on results with no upfront budgets or set up fees. It is probably unique in the PR field in that it offers a business publicity service that is pay on performance with no campaign retainer.

"Some merchants choose to be on another [affiliate network](#) as well or instead of ours and we can help with that too. We work with major affiliate networks operating in Australia, so we can advise merchants on ways to maximise their return and build their business." Rogers said today.

How it works

Partner.Businesses.com.au will help business people to move more stock using a mix of publicity and ecommerce placement. With the services offer by Partner, a store can be in more than one place at once !

A business in Perth can sell in NSW through the Partner network. Partner by Business Daily is not eBay where brands are not promoted and everything goes on price. Most merchants on Partner sell at full retail price to maintain margins.

Step 1. Tell Partner what you want to sell

Let Partner sell your stock

You keep your stock safely in your store. Partner staff do not touch it.

Step 2. Partner adds customer's products to its store

Partner lists the product that you want to sell across its affiliate sites and sells it with display and online nationwide publicity articles across news, magazines and social media.

Partner will make sales and collect freight and handling charges as well.

Step 3. You get paid

Partner deposits the money into your bank minus 10% commission on sales value (not freight part)

Step 4. Delivery after you are paid

Customer collects goods at your store or you use the freight and handling money that we collected for you to dispatch the goods to the buyer.

Simple !

With Partner.Businesses.com.au you are likely to get

- ☑ More Sales
- ☑ Brand Awareness
- ☑ Supplier Discounts
- ☑ More Profit

Partner is nimble and flexible so, if you have a plan of your own, Partner will work with you.

Affiliate marketing and PR service launched by Businesses.com.au

Written by News Feature

Find our more on 1300 205 504. Find our more at www.Partner.Businesses.com.au