



## They Provide Prominence

If you get a custom sticker made with your company's emblem or crest or the name of a product or service that you want to shift more of, then, these stickers last a long time and you can put them in prominent places that people will see every day. If you put them for example, on the bumper or window of your car, or on the side of a van, it is pretty hard to miss them and even harder to ignore them. They are there constantly on show and this is advertising that is invaluable in today's market when it is so hard to get noticed.

## Less Fees

For standard [advertising](#) there is always a set fee or a rental fee over the duration of the advertisement. If your ad is on the Internet for example, you also have to pay someone to keep it at the top of the search engine to make sure that it is always prominent but with stickers, they are there all the time and for no fees. You just place your order for how many hundreds or thousands that you want and then you just stick them in prominent places where they are going to get noticed. You need to pick the colours or logo and message that you want and then just pay only once.

## Getting the Message Across

## The Many Advantages of Custom Stickers When Wanting to Get Your Product Noticed

Written by News Company

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Your custom sticker can show so much, like your website for example. The prospective customer sees your message or product name and can then look at the website for more information if they are interested. If you ask someone to recollect what they see on a sticker, five times out of six, they can easily tell you what was on the sticker. It is a proven method that works and is not that expensive to put into place.

If you want to get your company, your product or service, or your message across then custom stickers are the way to go. They are eye catching and they do work.