

Finishing An Email By Making It Unique

Written by News Company



A slogan or quote

Finishing an email with a particular slogan that could be your business motto, is a great idea. Underneath the usual 'sincerely' or 'best wishes' and then your name, you can have a motto in a smaller font. If the slogan is written in italics it would immediately be read how it is intended. If you don't have a slogan [you can use a quote](#) . Express something that you really believe in. maybe it's your approach to hard work and success such as "Success usually comes to those who are too busy to be looking for it." Perhaps a motivational quote such as "Success is not final; failure is not fatal: It is the courage to continue that counts." A slogan or quote that really means something to you may become your authentication in emails you write.

A professional stamp

Every top company in the world will finish it's emails with it's very own professional stamp. These stamps are often at the bottom, such as the logo or a business card format with contact details and logo as one. Create your own [email signature design](#) so you can finish your emails in a professional manner. By doing so in this way, there can be no mistake about who this email was from. A plain text email is a bit too informal. It's like two people have a chat rather than a business communicating with a brand image in mind. The signature design doesn't have to be a

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traditional style. Use a font instead, and much like successful corporations like Tesla, embrace space between characters. The empty space adds simplicity but widens the name of your business, making it seem more robust on the page.

Use a professional signature design to every business email. In a way it should seem like the company is talking to someone and not the person so your brand image can stay consistent.