

Top Reasons Why You Should Never Shop on Black Friday

Written by NewsCo



The term 'Black Friday' is associated with the American thanksgiving euphoria, which happens once a year since 1960. During this specific day, people around the country offer massive discounts on almost everything. Black Friday isn't famous only in the United States. Australians are well-known shoppers on Black Friday, trying to get their hands on something cheap and reliable. Since the concept of online shopping became popular, Black Friday gained a new dimension. Some people are still going to the shops and are willing to wait for hours and sometimes days to get something cheap. This trend slowly decreases as more and more shoppers are eager to shop from their homes via online stores.

Black Friday has its advantages, [but it also has disadvantages](#) . An increasing number of people aren't patient enough to wait outside the stores for hours when they can easily shop online without waiting in line.

There are many arguments as to why people should ignore Black Friday Shopping, and here are the top five. Let's dig into them!

Online Shopping Is Way Better

[In this recent research](#) , almost all statistics point out that Black Friday is way better if people do the shopping online. By choosing to do so, there aren't any lines to wait, nor extended payments. Everything is done from home, and the purchased items will arrive within a week. This is one of the main reasons why Australians [should ignore](#) physical

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shopping on Black Fridays from now onwards.

Another reason why Australian people should stop going to the shops on Black Friday is that they can purchase the same quality products online. Nowadays, almost all physical shops have online stores, and people can buy the same items, both online and in-store.

Besides staying home and shopping online, there are some things that Australians shouldn't buy on this day. This includes diamonds, watches, and toys.

No More Waiting In Lines

Waiting in mile-long lines is one of the unavoidable moments during every Black Friday shopping. Like in the US, Australians are spending hours and sometimes an entire day lingering in front of the store. With the rise of online shopping, the lines are slowly decreasing. Australians become more focused on online shopping, as there is no actual need to leave the house and go on a wild shopping spree. It's not a secret that even after Black Friday is over and the lines are gone, [the same discounts will remain on offer](#).

There Are Better Deals Before & After Black Friday

Everyone knows that Black Friday deals exist before and after this specific day. The point of Black Friday shopping day is to offer items with huge discounts, sometimes going as high as 80%. Although this isn't common in Australia, the discounts there are still high. People rush before the stores are open and try to get the desired item for a lower price. The truth is, there are similar and sometimes more significant discounts way after Black Friday has ended. Some will find the TV they wanted so badly for the same price, after the event. This is why Australians should be careful and search the web for discount prices before and after Black Friday.

Cheap Item - Cheap Brand

Black Friday is the day when all retailers are willing to lower the price of many items. Usually, a cheap item means coming from a poor-quality brand that wants to profit from the euphoria. Australians are looking to buy everything without looking at who produced that product. This is why cheap items equal cheap brands, and Australians should avoid them because of the low product quality. People can bypass the cheap items and brands by shopping online and choose top-notch quality with just a click. One way to avoid cheap items and brands is to find more information about the manufacturer before heading out to purchase their product.

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