

Become a Business.com Contributing Expert

### **Are you an expert**

Become a Certified Businesses.com.au Market Expert and share your knowledge with business decision makers from small-to-medium enterprises. These leaders seek expertise in topics that will directly help them scale their business and achieve sustainable success.

### **Who can contribute**

Experts must be experienced, knowledgeable, and extremely passionate about their topic. Our expert writers must be resourceful, creative, and connected. Possible topics include leadership, compliance, how-to, tools & templates, best practices tips & advice, and case studies.

### **What sort of content**

The content must be actionable or inspirational to small-to-medium sized businesses. Downloadable checklists, documents and presentations (video, slideshare, etc.) will be encouraged, and expert-hosted webinars will also be considered. Small business people are looking online for expert help.

### **What are the requirements**

Writers will produce 4 pieces of business content per month for three months. Content must be original and only for Businesses.com.au. Ability to write engaging posts and share links to relevant videos, articles and so on. Participate in our network and socially across Twitter, LinkedIn, Facebook, etc. We do not pay for articles but we publish links to a writer's website.

Apply to become a Business.com Contributing Expert

Email the information below to apply at [ceo@businesses.com.au](mailto:ceo@businesses.com.au)

Name

Phone number

Title

Affiliation if any

Email address

Optional info - Add your comments

**Select topics of interest or submit new category**

Marketing

Sales

HR

Finance

Technology

Entrepreneurial

Travel

Retail

Realestate

Professions

Trades

Experience on the selected topic(s):

Describe current company and responsibilities:

References from sites ( if any ) you have contributed to:

Five sample content ideas:

Additional information you wish to provide:

[Contact us with any questions](#)