

Fishing and Tackle

Northern Territory



The recreational fishing and camping market in the Northern Territory has traditionally been one of the strongest in Australia. Based on a largely pristine environment, relatively small population, easy access to remote areas and abundant fish and wildlife, yet serviced by a bustling modern city with incredible infrastructure and facilities for its size.

This family owned and operated business, which began in July 1995 in a rural village, opened a second store in a major centre, and in 2000 consolidated into one location in a major Shopping Centre complex. Later in mid 2005, we relocated to the current site.

There is strong retail pedestrian traffic as a result of a Shell Service Station, Dominos Pizza, and Civic Video within the same complex. These three businesses rank within the top 3 of their respective groups' national sales rankings and my store is the only fishing and camping shop in the town.

Over the past twelve years the business has provided full time employment at times for four family members.

The **businesses** brand name and logo is highly regarded far beyond the physical boundaries of the business, and is recognized both nationally, and internationally, through our websites, as a quality retailer with an honest, innovative and progressive team providing traditional courteous and efficient service.

Asking Price - \$437,500 WIWO

Established	14Years
Turnover	\$556,000
Stock	\$98,000
Plant & Equipment	\$15,000
Freehold/Leasehold	Leasehold

Contact: Mike 0418 683 508

Lifestyle plus!