

Fashionable Footwear Goes Mobile with Cloggs' New Website

Written by Australian Business

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The team at online shoe retailer Cloggs is pleased to announce the launch of its new website with complete mobile functionality - the perfect platform for the experts in fashion on the move to show off their wares!

Cloggs is one of the leading online footwear stores operating in the UK and beyond, with a huge range of men's, women's and children's shoes in stock at any given time. The retailer is hoping that the new website will make shopping easier for customers while presenting a fresh new look to the world.

The functionality of the new site is crucial, offering people the chance to shop for great footwear collections with absolute confidence and convenience, whether they are using a desktop PC, a tablet or a mobile phone. Times are changing and the [Cloggs](#) team are keen to keep in step with developments in the world of mobile technology!

Shoppers will be able to search the range according to a number of variables such as price, brand and style, before completing transactions and arranging delivery from any device with an internet connection.

Visitors to the new site at <http://www.cloggs.co.uk> will also notice the clean, clear lines central to its contemporary design; the wonderful collections on offer are given every opportunity to stand out in a user-friendly presentation that puts fashion first.

The new look website is all part of Cloggs' aspirations to become the number one footwear retailer in the UK. With clean, contemporary design and tech-savvy features, the innovative platform definitely represents a step in the right direction!

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Head of Platform Operations, Nigel Linton had this to say - "The responsive site represents a considerable step forward for Cloggs' online presence. We're extremely happy with how customer are responding to the mobile and tablet functionality. On top of that our brand image has evolved to suit the changing portfolio of brands we now stock"

About Cloggs.co.uk

Cloggs.co.uk is an International Online Retailer established in 1998. Since being founded, the company has traded stock from over 100 top brands, including Hunter Wellies, [Converse](#), Dr Martens and Kickers) and sold more than 1,000,000 pairs of shoes to many happy customers all around the world. Cloggs offer free UK delivery on orders as well as a free returns and exchange facility.

SOURCE Cloggs Online LTD