

FORT GRATIOT, Mich., Sept. 23, 2013 /PRNewswire-iReach/ -- **ITIP ProFiciency, LLC** ("ITIP"), the leader in agent IP cost management and international patent filing for Fortune® Global 500 corporations, is pleased to announce its continued expansion of ITIP International, LLC into the Asian and European markets by adding Japanese and German versions to its website (www.itip.com).

The company also announced its participation at industry-leading IP events in November 2013 - **T**

he Patent Information Fair & Conference in Tokyo, Japan

and

The IP Law & Management Institute's "

***Successfully Managing Your IP Assets Through Economic, Technological, Social & Global Change*"**

Conference □ in

San Diego, CA.

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Senior executives will be sharing their insight on trends and developments in the area of managing IP costs.

The Patent Information Fair is the largest IP event in Asia and is attended by over 15,000 IP professionals. The IP Law and Management advisory committee includes leading organizations such as Abbott Laboratories, Sony, USG and Kraft Foods, with speakers from Qualcomm, 3M, Corning, Medtronic, IBM, Thompson Reuters as well as ITIP ProFiciency.

" There's definitely a lot of momentum for global corporations seeking an innovative approach to

agent IP cost management," **says Tom Quinn, ITIP's CEO and Founder.** *"Our message of delivering verifiable and guaranteed net savings*

on international agent costs is resonating with the world's leading patent departments. We're especially pleased that ITIP has recently launched its patent filing and IP cost management platforms with several of WIPO's Top 25 filers from the US and Asia

The results of ITIP's cost management platform are unprecedented – an average of 20-30% overall net savings on international patent life cycle costs without impacting patent quality or firm/agent relationships. Average net savings on international patent filing costs alone are 30-60%.

Since 2005, ITIP's team of experts and proprietary systems have analyzed agent invoices from many of the world's largest and most sophisticated IP departments, amassing the industry's foremost global database of IP costs. *"Years of IP invoice analysis reveal amazing insight into the efficiency of agent IP services,"* **says Quinn.** Armed with global benchmarked data, ITIP successfully targets and eliminates inefficient, unnecessary, and overreaching charges.

Further information on why Fortune® Global 500 corporations consider ITIP to be the next generation in IP cost management can be found at www.itip.com

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ITIP ProFiciency Announces Expanded Website and Marketing Initiatives to Meet Global Demand for IP Co

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