

GREENWICH, Conn., Oct. 10, 2013 /PRNewswire/ -- HMG Strategy LLC in association with the Fairfield/Westchester Chapter of the Society for Information Management (SIM), will present The 2013 Greenwich CIO Executive Leadership Summit, titled *Breaking through Innovation: Game-Changing Leadership Strategies & Business Models for Market Advantage*. The event will be held October 22, 2013 at the Greenwich Hyatt Hotel in Connecticut.

"To be successful, IT leaders need to deliver bold, game-changing strategies for growing the business, dominating markets and delivering innovation to a new generation of empowered and demanding customers," says Hunter Muller, President and CEO of HMG Strategy. "We've gathered many of the most innovative thought-leaders to present an agenda that is focused around what it takes for the IT leader to have a starring role in the C-suite."

The opening keynote will be delivered by Don Tapscott, the world-renowned futurist on the impact of the digital revolution on business and society. Tapscott's presentation on '*Winning in the Age of Networked Intelligence*', will address the need for IT leaders to think and act differently, embracing a new set of principles that include collaboration, openness, sharing, interdependence and integrity.

World-class speakers include IT thought-leaders such as:

- Yuri Aguiar, Senior Partner & CIO, Ogilvy & Mather Worldwide
- Rob Barocas, Corporate Finance ERP IT Leader, GE
- Martin Brodbeck, SVP & CTO, Pearson PLC

- Susan Certoma, President, Brokerage Processing Services, Broadridge Financial Solutions
- Lauren Crampsie, Worldwide Chief Marketing Officer, Ogilvy & Mather
- Anthony DiPrizio, CTO, Coldwell Banker
- Greg Fell, Chief Strategy Officer, Crispily
- Ursuline Foley, CIO Enterprise Enablement and Corporation Applications, XL Group
- John Hill, CIO, Veyance Technologies, Inc.
- Jeanette Horan, VP & CIO, IBM
- Neil Isford, VP, Smarter Solutions, IBM North America
- Brian R. Lurie, VP & CTO, Gardner Denver Inc.
- Eric McNulty, Senior Associate, National Preparedness Leadership Initiative, Harvard University
- Jim Panos, CIO, Central National-Gottesman Inc.
- Anna Ransley, Head of Center of Excellence, Business Intelligence – Americas, Boehringer Ingelheim
- Michael Winser, CTO, Crispily

Additional speakers include Joe Sexton, President Field Operations, AppDynamics; Norm Jacknis

, Director, IBSG Public Sector, Cisco Systems, Inc.;

Michael Madden

, General Manager Mainframe Business Unit, CA Technologies;

Joseph Martin

, Director, Solution Engineering – Sales & Distribution, Sprint;

Ken Zimmerman

, Senior Business Intelligence Architect, Chateaux Software;

Shawn Banerji

, Managing Director, Russell Reynolds Associates;

Bev Lieberman

, President, Halbrecht Lieberman Associates;

Mark Polansky

, Managing Director, IT Officers Practice, Korn/Ferry International;

Phil Schneidermeyer

, Partner, Heidrick & Struggles; and

Jim Noble

, Principal, TAC International.

"When you assemble a large group of exceptionally brilliant and truly innovative thought leaders, amazing ideas are surfaced, shared and examined. This summit is a highly valuable event for all CIO/IT leaders in the tri-state area," says Greg Fell, Chief Strategy Officer of Crispily and President of F/W SIM.

The 2013 Greenwich CIO Executive Leadership Summit is complimentary to qualified senior IT leaders. To register for this event and to view a complete list of HMG Strategy CIO Executive Leadership Events, please visit the HMG Strategy website at www.hmgstrategy.com.

Sponsors of the Greenwich CIO Executive Leadership Summit include Sprint, AppDynamics, CA Technologies, Chateaux Software, Canon, Code 42, Endava, Good Technology, Informatica, Information Builders, Mindtree, Okta, Rackspace, ServiceNow, TIBCO, xMatters, CAI, and Tata Consultancy Services. Insights on the future role of the CIO will be shared by our Strategic Partners including, Heidrick & Struggles, Korn/Ferry International, Russell Reynolds Associates and Spencer Stuart.

About HMG Strategy

HMG Strategy, LLC is the fastest growing provider of innovative IT leadership, management and technology support by focusing on the 360-degree needs of the CIO/IT Leader. HMG conferences, research, and services raise thought leadership, knowledge sharing and networking to the highest level. Participants gain the latest insights and best practices for driving increased business value through the use of information technology. Partnerships with the world's leading executive search firms provide invaluable insights into the changing role of the CIO. HMG Strategy provides access to an international network of more than 60,000 global CIO/Senior IT executives, industry experts, and world class thought leaders. HMG summits offer CIOs an opportunity to network with peers and sponsors the opportunity to build relationships with these CIOs and top IT decision makers in an environment inspired by leadership, innovation, and transformation. For more information about HMG Strategy and its unique portfolio of IT leadership resources, visit www.hmgstrategy.com.

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