

TAYLOR, Mich., Jan. 17, 2014 /PRNewswire/ -- Record-breaking frigid temperatures from this month's polar vortex triggered unprecedented demands on the nation's power supply, causing power outages everywhere from the Midwest to Alabama. With several more months of cold weather ahead, Atlas Oil's Emergency Fuel Solutions urges business leaders and facility managers to assess their emergency preparedness plans and address any weaknesses immediately. Atlas Oil Executive Vice President Bob Kenyon made the announcement.

"When most people think of power outages, they think of bad thunderstorms, tornadoes or hurricanes as the cause. The polar vortex was a stark reminder that cold weather also presents a significant risk, both to power supply and fuel efficiency," said Kenyon. "With temperatures still at or below freezing in many places across the country, now is the time for business leaders to evaluate how their plans have worked thus far, and to determine if their fueling supply is designed to overcome the current seasonal challenges."

As a starting point, Atlas recommends building and maintaining an emergency preparedness plan with extensive backup power and supplies to prevent any potential blackouts and costly downtime. Once a generator is in place, it is then important to assess and address all cold weather-specific fueling challenges and needs.

The best fuel providers offer various additives to preserve and enhance the quality of generator fuel to ensure optimal efficiency and effectiveness. Additives like cold flow improver—which contains wax modifiers and de-icers that reduce fuel and filter plugging points in weather up to 25 degrees Fahrenheit to ensure cold weather operability—and water dispersant additive—which removes water from fuel to prevent bacteria growth, corrosion or freezing—can help maximize fuel efficiencies.

Additionally, remote tank monitoring services can help keep track of your fuel reserves, which is critical in extreme weather conditions when your business may consume more fuel than usual.

For more information on how Atlas Oil's Emergency Fuel Solutions can help your business

Written by Australian Business

minimize operational downtime and maximize efficiency with generator and fleet assurance plans as well as diesel fuel services, visit www.emergencyrefuel.com.

About Atlas Oil's Emergency Fueling Solutions Emergency Fuel Solutions (EFS), a division of Atlas Oil Company, specializes in emergency fueling for mission-critical businesses including: hospitals, data centers, utility companies, food retailers and financial centers. EFS is the national market leader in generator and fleet assurance plans that guarantee priority fuel delivery during a variety of business interruptions such as hurricanes, tornadoes, flooding and power outages. Based in Taylor, Mich., EFS currently services 26 states and is backed by Atlas' extensive and diversified supply portfolio. For more information visit www.emergencyrefuel.com

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