

Laser-Clinique Launches a Loyalty Program

Written by Australian Business

San Diego, California August 20, 2013 [Health News](#) ([PRLEAP.COM](#)) August 20, 2013 - Dr. Alexander Ataii and his staff at LaserClinique have introduced a new rewards program. The "

[LC Loyalty Program](#)

" was launched on August 1, 2013 as a way to show appreciation to LaserClinique's patients and to make it easier for them to receive the treatments that keep them looking young and feeling their best.

For every \$100 spent on products or services, LaserClinique awards patients one point. These point-earning dollars can be spent on anything, from laser hair removal to laser tattoo removal. Points are then available to be used to pay for another therapy, like [Ultherapy](#) or Botox treatments.

Patients can schedule an appointment to use the points they've earned right away, or save them up for a treatment they have always wanted to try. Points continue to accumulate, and can be used up to July 31, 2014. Allowing points to accumulate not only allows patients to try more expensive procedures, but it also gives them time to carefully consider what they would like to have done.

Dr. Ataii's award winning medical spa recognizes the importance of skin care as part of overall healthcare. As the largest organ in the human body, skin acts as a protective layer against pathogens and excessive water loss. Skin also helps synthesize vitamin D, regulate body temperature, and protect vitamin B. It stands to reason that glowing skin is a good indicator of health.

LaserClinique hopes that their new LC Loyalty Program will make it easier for established patients to schedule treatments they need and want.