

LOS ANGELES, Sept. 10, 2013 /PRNewswire/ -- PADRES Contra El Cancer (PADRES) announced today they are teaming up with Verizon and AEG for their 13TH

ANNUAL 'EL SUENO DE ESPERANZA' GALA, taking place on Tuesday September 24th, 2013

in Los Angeles, CA.

Corporate and community support is an essential component of the organization that allows PADRES to fulfill its mission to "improve the quality of life for Latino children with cancer and their families". Through the generosity of businesses ranging from family-owned local enterprises, to some of the world's largest corporations, PADRES is able to give HOPE to thousands of children who are diagnosed with cancer every year.

Verizon has been a key supporter of PADRES for several years, and for the second year in a row, Verizon has committed to become the 2013 Premier Sponsor, providing much needed support to children with cancer and their families.

Longtime supporter, AEG, one of the leading sports and entertainment presenters in the world, has played a vital role in helping to advance the mission of PADRES for several years. As part of their support this year AEG will graciously host PADRES 'El Sueno De Esperanza' Gala at Club Nokia located at L.A. LIVE.

"We have long been inspired by the dedication and incredible work that Padres Contra El Cancer has done on behalf of so many members of our community for so many years," said Ma

Written by Australian Business

rtha Saucedo

, Executive Vice President External Affairs, AEG. "It is truly an honor to help support the 13th ANNUAL EL SUENO DE ESPERANZA GALA as one of the many initiatives AEG and our affiliated companies are proud to partner with 'PADRES' throughout the year."

Whether spreading joy through the L.A. KINGS & L.A. Galaxy Foundations; promoting PADRES Bone Marrow Drives as part of its Season of Giving campaign; or in-kind ticket and financial contributions, AEG has been dedicated to enriching the lives of PADRES children and families in many capacities.

"PADRES is very grateful to have so many strong partners join us as we honor the strength and courage of all cancer survivors and celebrate childhood cancer awareness month," said PADRES CEO Elvia Barboa.

Official Gala Sponsors will also include: BlackBerry; Delta; L'Oreal and Keck Medical Center of USC

; whose generous support will directly increase the number of children and communities that PADRES is able to serve as part of its National expansion throughout California

,
South Florida

,
New York
and
Nevada

. More than 400 celebrities and leaders in business, entertainment and philanthropy are expected to attend this year's event. Invited guests include George Lopez

,
Edward James Olmos

,
Amaury Nolasco

,
Cristian de la Fuente

,
Angelica Castro

,
Constance Marie

,
Victoria Justice

Written by Australian Business

,
Rafael Amaya
and
Andy Garcia
among others.

ABOUT PADRES PADRES Contra El Cancer (PADRES) is an organization committed to improving the quality of life for Latino children with cancer and their families. PADRES programs, activities and services, while primarily oriented to the Latino community, serve childhood cancer patients from ALL races and ethnic origins. No family is turned away. Celebrating 28 of years of service, PADRES brings together children, families, healthcare professionals and community leaders to promote a comprehensive understanding of childhood cancer and other blood disorders as well as effective methods for treatment. Please join our National Spokespersons Eva Longoria and Beto Cuevas in the fight against childhood cancer. To learn more about PADRES, visit www.IAmHOPE.org

Facebook:

www.Facebook.com/IAmHOPE.org

Twitter: @IAmHOPE

ABOUT VERIZON Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York

is a global leader in delivering broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with more than 100 million retail connections nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers in more than 150 countries. A Dow 30 company with nearly \$116 billion

in 2012 revenues, Verizon employs a diverse workforce of 180,900. For more information, visit about.verizon.com. - See more at:

<http://newscenter.verizon.com/corporate/news-articles/2013/09-02-verizon-to-acquire-vodafone-interest-in-verizon-wireless/#sthash.CXc5Pbpn.dpuf>

ABOUT AEG AEG is one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of the Anschutz Company, owns, controls or is affiliated with a collection of companies including over 100 of the world's preeminent facilities such as STAPLES Center (Los Angeles, CA), Sprint Center (Kansas City, MO), Citizen's Business Bank Arena (Ontario, CA

Written by Australian Business

), O.co Coliseum (Oakland, CA
) , Oracle Arena (Oakland, CA
) , Valley View Casino Center (San Diego, CA
) , American Airlines Arena (Miami
) , Best Buy Theater (Times Square, NY), Verizon Theatre (Grand Prairie, TX
) , Colosseum at Caesars Palace (Las Vegas, NV
) , Target Center (Minneapolis, MN
) , BBVA Compass Stadium (Houston, TX
) , Allphones Arena (Sydney
) , AU), MasterCard Center (Beijing, China
) , Ahoy Arena (Rotterdam
) , Ericsson Globe Arenas (Stockholm
) , Qatar National Convention Centre (Doha
) , O2 World Hamburg, O2 World (Berlin
) and The O2, a 28-acre development located in the eastern part of London along the Thames River which includes a 20,000-seat arena and over 650,000sf of leisure and entertainment use which are all part of the portfolio of AEG Facilities; AEG Merchandising, a full service merchandising company; and AEG Global Partnerships, responsible for worldwide sales and servicing of sponsorships naming rights and other strategic partnerships.

For more information about 'El Sueno De ESPERANZA' Gala, please visit: www.ElSuenoDeESPERANZA.org

For Sponsorships/Tickets Jay Reynolds 818-980-0208 ext. 239 jreynolds@IAmHOPE.org

Written by Australian Business

SOURCE PADRES Contra El Cancer

RELATED LINKS <http://www.iamhope.org>