



[Life-Like believes that every child in America should have access to affordable dental care.](#)

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September 11, 2013 - SANTA BARBARA, CA - Life-Like Cosmetic Solutions, a worldwide supplier of dental products and dental supplies, will use a

[Facebook donation campaign](#)

to raise awareness for

[Oral Health America](#)

. Life-Like believes that every child in America should have access to affordable dental care. For every new person who "LIKES" the

[Life-Like Facebook page](#)

by September 30, Life-Like will donate \$1 to Oral Health America.

The company currently has 140 fans on its Facebook page, so any "LIKES" above and beyond that amount will translate into dollars for Oral Health America. Life-Like has also agreed that if they receive more than 200 likes by the September 30th deadline, they will pledge an additional \$1,000.

Oral Health America's (OHA) Smiles Across America (SAA) program links local governments, businesses, and funders with care providers and schools to help fight untreated oral disease. SAA offers resources and technical assistance to help communities build infrastructure for school oral health services, particularly those that provide dental sealants. The program supports services to over 90,000 children annually and helps communities respond to the critical need for oral disease prevention and oral health promotion.

Launched in partnership with public schools and community oral health providers in 2004, SAA has provided over \$1.1 million in grant support to programs in Maine, New York, Philadelphia, Chicago, Minnesota, Las Vegas, and Santa Barbara/Ventura Counties (CA). SAA funding for oral disease prevention services to uninsured and under insured children allows communities to leverage resources and expand programs. The program includes communications and marketing strategies to underscore the message that oral health is critical to overall health.

Life-Like's donation is intended to help Oral Health America assist dental care providers by providing essential material resources such as dental care products, supplies and equipment.

"Our company concentrates primarily on providing teeth bleaching and tooth whitening products to cosmetic dentists," commented Life-Like's founder, Dr. Rodney Ogrin. "But we know that dental whitening takes a back seat to basic oral health. That's why we're proud to support Oral Health America in its work of making sure that children have the healthiest teeth possible."

Life-Like is requesting that patients, friends, neighbors and family members support its campaign by visiting its Facebook page and clicking the "LIKE" button at the top right of the page. The company urges everyone to then tell all of their colleagues, friends and family who use Facebook to "LIKE" their page, too.

About Life-Like: Life-Like Cosmetic Solutions, the original [teeth whitening specialists](#) , provides practical and effective [tooth bleaching products](#) for dental professionals as well as teeth bleaching kits for at-home use. Since its founding in 1990, thousands of dental professionals from around the world have come to rely on Life-Like for support of their teeth whitener services. Dental professionals can purchase their professional whitening kits from a wholesaler or an exclusive source, such as the Life-Like website. Visit the website at <http://www.life-like.com> or call 800-543-3545 for more information.