



[Little Girl playing dress up.](#)

([PRLEAP.COM](#))

KidsWorldMD.com is aware that children have been playing "dress up" and aspiring to look and mirror the behaviors of the adults in their lives. Sometimes these are parents, older siblings, friends, family members or professional models. This is a battle many generations in the past have faced, and it appears that the battle has only gotten more challenging.

Today, cosmetics are readily available on the shelves of pharmacies, food and department stores as well as specialty stores. They are usually conveniently placed, and some can be relatively inexpensive. Many of these cosmetic companies advertise heavily and target different age groups including children. These advertisements are seen during children's programs, billboards, and in every form of media. So, how can parents protect their children from beauty products campaigns? Do they need protection? (<http://kidsworldmd.com/blog/newsletters/discussing-cosmetics-with-your-kids/>)

KidsWorldMD understands that sometimes what started out as a fascination with cosmetics turns into a source of peer pressure for some children. So, how do you protect your child from these pressures relate to cosmetics? There are several suggestions, but the key is to initiate and maintain communication with your child. Parents need to learn to communicate effectively and how to listen to not only of the spoken word but the implied meaning and seek clarification from your child when necessary. KidsWorldMD offers some tips for parents to protect their children from peer pressure. (<http://kidsworldmd.com/search.php?ctid=1&cid=2441>)

How safe are your cosmetics? Many tests have been done on cosmetics for adult usage, but how many are tested for use by children? The spectrum of toxic metals in many products of lipstick and lip gloss was disturbing. These levels are reported to be small for adults, but what about children? KidsworldMD recommends that parents make informed decisions regarding their health and that of their families(<http://kidsworldmd.com/search.php?ctid=88&cid=P10667>). KidsWorldMd is a health information website that addresses common health topics relevant for expectant mothers and children. It is not meant to treat or replace medical interventions.