

CANTON, Ohio, Sept. 16, 2013 /PRNewswire/ -- September is National Pet Health Insurance Month, a great time to reflect on the special bond pets share with their families and how important it is to prepare financially for their medical care. ASPCA Pet Health Insurance is designed to help pets get the best veterinary care possible so they can live long and happy lives with their human families.

During National Pet Health Insurance Month, the Unbreakable Bond sweepstakes on the ASPCA Pet Health Insurance Facebook page will ask entrants to describe the unique bond they share with their pets. One winner chosen at random will receive a special gift basket for their dog or cat. For more details, visit www.facebook.com/ASPCAPetInsurance .

ASPCA Pet Health Insurance is one of the most popular pet insurance programs in the US. The program was developed by the Hartville Group—a division of Crum & Forster—which is the only strategic partner for pet insurance with the ASPCA® (The American Society for the Prevention of Cruelty to Animals®). Hartville is one of the oldest and largest pet insurance providers in the US.

"As pet parents ourselves, we know how devastating it can be when a pet is hurt or sick, let alone when you also have to worry about how to pay the bills for their care," said Hartville CEO Dennis Rushovich

. "ASPCA Pet Health Insurance was developed to help pet parents across the country afford quality veterinary care for their pets. And National Pet Health Insurance Month is a great way for more families to learn about pet insurance and see if it's right for them."

ASPCA Pet Health Insurance plans reimburse up to 90% of covered veterinary costs. Customers can cover their pets for injuries, illnesses, wellness care, chronic problems, hereditary and congenital conditions, alternative therapies and behavioral issues. ASPCA Pet

Celebrate September as National Pet Health Insurance Month with ASPCA Pet Health Insurance

Written by Australian Business

Health Insurance customers also can visit any licensed veterinarian in the US or Canada—including emergency clinics and specialists.

For more details, visit www.aspcapetinsurance.com .

About The Hartville Group The Hartville Group is one of the largest providers of pet health insurance in the US, offering pet insurance under the brand names ASPCA Pet Health Insurance, Hartville Pet Insurance and Petshealth Care Plan. As part of its strategic partnership with the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) Hartville Group provides ASPCA Pet Health Insurance. Hartville is a wholly owned subsidiary of United States Fire Insurance Company, a member company of Crum & Forster.

For more information about the Hartville Group, visit www.hartvillegroup.com . For more information about ASPCA Pet Health Insurance, visit www.aspcapetinsurance.com

Follow ASPCA Pet Health Insurance at www.facebook.com/ASPCAPetInsurance and @ASPCAPetIns.

Media Contact: ASPCA Pet Health Insurance Lisa Hockensmith 1-866-820-7764 Cell: 330-309-2233 lisa.h@hartvillegroup.com
www.aspcapetinsurance.com

SOURCE The Hartville Group

RELATED LINKS <http://www.hartvillegroup.com>