

UPMC Health Plan Begins Marketing Plans on Insurance Marketplace

Written by Australian Business

PITTSBURGH, Sept. 16, 2013 /PRNewswire/ -- UPMC Health Plan has entered into an agreement with the Centers for Medicare and Medicaid Services (CMS) to provide health insurance coverage through Qualified Health Plans (QHP) on the Federal Health Insurance Marketplace.

As a result, UPMC Health Plan will immediately begin marketing its offerings on the Marketplace (also known as the Health Insurance Exchange). Individuals and employer groups may purchase insurance plans on the Marketplace beginning Oct. 1, 2013. The specifics about what individual health plans will be offering will not be available until Oct. 1

"UPMC Health Plan is pleased to begin helping individuals find the health plan that fits their needs and helping employers find plans that are right for their companies," said Diane P. Holder, President and CEO of UPMC Health Plan. "Our wide variety of offerings assures that individuals and companies on all different income levels will find a plan that fits their needs. We are very pleased that affordable health care coverage will become available to more people in our region including for those individuals who may qualify for a government subsidy."

General Information about the Marketplace and health care reform can be found online at www.upmchealthplan.com/healthcarereform/index.html

Prior to Oct. 1, individuals and families can call UPMC Health Plan to learn about the Marketplace and other insurance information at 1-855-489-3494 from 8 a.m. to 5 p.m.

Monday through Friday. Persons may also get health insurance information as well as purchase plans at any UPMC Health Plan Connect *Service and Sales Center*

The service and sales centers are located at six area mall locations – Century III Mall, Monroeville Mall, The Mall at Robinson, Ross Park Mall,

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South Hills Village
and Millcreek Mall in Erie.

About UPMC Health Plan

UPMC Health Plan, the second-largest health insurer in western Pennsylvania, is owned by UPMC, an integrated global health enterprise. The integrated partner companies of the UPMC Insurance Services Division – which includes UPMC Health Plan, UPMC WorkPartners,

Life

Solutions (EAP), UPMC

for You

(Medical Assistance), and Community Care Behavioral Health – offer a full range of group health insurance, Medicare, Special Needs, CHIP, Medical Assistance, behavioral health, employee assistance, and workers' compensation products and services to nearly 1.8 million members. Our local provider network includes UPMC as well as community providers, totaling more than 125 hospitals and more than 11,500 physicians throughout

Pennsylvania

and parts of

Ohio

,

West Virginia

, and Maryland. For more information, visit

www.upmchealthplan.com

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