

WASHINGTON, Sept. 22, 2013 /PRNewswire-USNewswire/ -- *AdvaMed 2013: The MedTech Conference*, the medical technology industry's premier gathering, opens Monday at the Walter E. Washington Convention Center in Washington, D.C. More than 2,000 attendees representing approximately 1,000 medical device and diagnostics companies will discuss the key regulatory, reimbursement, legal, compliance and business issues impacting the industry.

This year's conference explores the theme, *Bringing the Value of Innovation to Patient Care, Health Care Systems and Economies Worldwide*, and attendees will learn how medical technology not only provides patients with life changing innovations, but generates efficiencies and cost savings for health care systems while creating good-paying, high-tech jobs. Between 1980 and 2010, advanced medical technology helped cut the number of days people spent in hospitals by more than half. In that same time span, medical advancements helped add five years to U.S. life expectancy and reduce fatalities from heart disease and stroke by more than half.

"This is an exciting time for medical technology industry, with tremendous breakthroughs that are transforming patient care," said Stephen J. Ubl, president and CEO of the Advanced Medical Technology Association (AdvaMed). "If you want to learn about the opportunities and challenges facing the industry today and how we're working to increase the value we provide to patients, health care systems and economies, *AdvaMed 2013* is the place to be."

Programming on Monday includes a "CEOs Unplugged" session on regulatory developments in the European Union, and educational panel sessions address a range of subjects, including emerging and early growth company issues, business development and finance, compliance best practices and eHealth/Health IT & mHealth/telemedicine.

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Written by Australian Business

Additionally, the Medical Technology Veterans Program (MVP) Boot Camp for Returning Heroes begins on Monday. Through this initiative, returning veterans will receive career building skills and networking opportunities to help them pursue employment opportunities in the medical technology industry. Also beginning Monday is the Association's Scientist Mentoring and Diversity Program, which pairs minority scholars with industry mentors for a one-year program to help further their MedTech careers.

For a full conference agenda, visit www.advamed2013.com.

About AdvaMed 2013: The MedTech Conference *AdvaMed 2013: The MedTech Conference* is the leading gathering in North America of global MedTech executives with regulatory, reimbursement, business development, legal, IP, marketing, quality, compliance, and other key responsibilities. Along with industry leaders, the conference attracts business development professionals, investors, policy-makers, members of the media, legal experts, consultants, distributors, and other important stakeholders will attend this international conference.

More than 2,000 attendees will network, conduct business, gain access to capital and share insights in Washington, D.C. from September 23-25. The conference also features world-class plenary speakers, networking and business development opportunities. Visit

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