

RENO, Nev., Sept. 23, 2013 /PRNewswire/ -- Estimated to reach \$6.7 billion by 2015, the natural beauty industry is booming with unique products, original formulations and new ingredients. ¹

Mintel's recent anti-aging survey reports 76% of Americans are concerned with aging and interested in buying products with natural or organic ingredients.

²

One that stands out from the lot is

[Empress' Secret™](#)

s all-natural, 100% preservative-free, Gluten-free, non-GMO

Glow™

beverage. Glow captures the exotic flavors and nutrients of ancient Chinese ingredients to renew and replenish the body with essential age-renewing vitamins and minerals.

"Aging is a natural and inevitable process, but we can slow down aging by renewing ourselves naturally," says Lola Wei, Founder and CEO of Empress' Secret. "Empress' Secret exists to help women age gracefully, allowing them to experience radiant health effortlessly at any age."

In the bedrock of her battle with hyperthyroidism, Lola resorted to the ancient Chinese formulas to unlock the hidden treasures of 5,000-year-old Chinese herbal remedies used by the imperial empresses of China. Lola rediscovered the traditional formulation using nutrient-dense Jujube Dates, Goji Berries, Dragon Eye Fruit, Lotus Seeds and Ginseng, which help to boost the immune system, reduce oxidative stress, and are a rich source of antioxidants, potassium, iron, zinc, magnesium, phosphorus, amino acids, and Vitamin C, E, and A. To produce the Empress' Secret's Glow beverage, Lola uses the highest quality ingredients and ISO- and FDA-certified organic brewing facilities.

Each bottle of Glow harnesses the potency of traditional Chinese fruit and root ingredients to replenish the body with nutrients and provides a convenient way for it to renew from within. Helping women of all ages unlock their bodies' natural and radiant health, vitality and beauty, Empress' Secret's Glow offers a delicious, unbeatable beverage blend that naturally refreshes, replenishes and rejuvenates.

With no added sugar or sweeteners, Empress' Secret's Glow is low in calorie count—just 50 calories per 16 oz.—ideal for the modern, active, and health-conscious woman of today. It can be purchased online at www.TheEmpressSecret.com and in select health food stores for the suggested price of \$29.99 for a case of three (3) 16 oz. bottles or a case of six (6) for \$49.99

. Each bottle contains two (2) servings with recommendations to drink one to two bottles per day. For more information, contact

Rajan De Los Santos

at ChristieCommunications: (805)969-3744 or

rajan@christiecomm.com

.

¹Kline & Company²Mintel

SOURCE Empress' Secret

RELATED LINKS <http://www.TheEmpressSecret.com>