

LOS ANGELES, Sept. 26, 2013 /PRNewswire-iReach/ -- GOOD Worldwide Inc (good.is) - an integrated media, thought leadership and community action platform - is offering innovators in health the opportunity to make a worldwide impact with the Pioneers of Health Challenge (<http://pioneersofhealth.maker.good.is/>). The Challenge will offer exchange and collaboration to up to five innovators who are spearheading groundbreaking health initiatives. Working with GOOD and its partners, winners will receive a four-day trip to Cape Town, South Africa to exchange ideas, and learn how to elevate and expand their initiatives.

The GOOD Pioneers of Health Challenge is part of the GOOD Global Project, funded by the Bill & Melinda Gates Foundation. GOOD is now accepting submissions from individuals (who can also represent their business or non-profit organizations) across the continent of Africa who are pioneering innovative health solution in the areas of Maternal & Child Health; HIV/AIDS & Reproductive Health; and TB & Malaria. Between now and October 15, applicants can enter to receive an all-expenses paid trip to Cape Town, South Africa to share and accelerate exciting solutions in health with fellow innovators, prominent health leaders, government officials and other nonprofit organizations.

GOOD's Pioneers of Health Challenge builds on the model and insights of the GOOD Exchange, which convened community development leaders for a weeklong fellowship in Los Angeles this past August. One of the fellowship participants, the South Africa-based Name Your Hood, is among the Pioneers of Health Challenge partners.

A panel of judges will select the top finalists that will move on to the voting round. In keeping

with GOOD's crowd-sourced participation and community-building ethos, the GOOD community will vote online for their favorite projects. After community voting has closed, a panel of judges will select the winners from among the top-voted submissions.

"The GOOD Pioneers of Health Challenge aims to discover creative health and development innovations that could impact communities across the world," said Casey Caplowe, Co-founder and Chief Creative Officer, GOOD Worldwide. "At GOOD HQ, we know that often the best solutions are collaborative and have surprising origins, and that bringing these initiatives together can ignite even greater creativity. We're thrilled to collaborate with organizations like the Gates Foundation that are supporters of successful health interventions globally."

For more information on the GOOD Pioneers of Health Challenge, visit <http://pioneersofhealth.maker.good.is/>.

About GOOD

GOOD Worldwide Inc (www.good.is), launched in September 2006, is an integrated media, thought leadership and community action platform for people who want to live well and do good, and a community of, by, and for the people, businesses, and NGOs moving the world forward. Our mission is to convene, connect, and empower the global community of people "who give a damn."

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