

Superior HealthPlan Receives Approval To Participate In Texas Health Insurance Marketplace

Written by Australian Business

AUSTIN, Texas, Sept. 26, 2013 /PRNewswire/ -- Austin-based Superior HealthPlan announced today that it has received approval from the Centers for Medicare and Medicaid Services (CMS) to participate as a Qualified Health Plan issuer in the Texas Health Insurance Marketplace, where it will offer a line of products branded as Ambetter from Superior HealthPlan.

With the implementation of the Affordable Care Act, health insurance marketplaces, or health exchanges, will offer consumers a place to shop, compare and select an affordable health plan. Consumers can start shopping during the initial open enrollment period beginning October 1, 2013, and going through March 31, 2014, and can compare or purchase Ambetter products at www.ambetterhealth.com.

"Participating in the Texas health insurance marketplace is a natural progression to expand upon the affordable health solutions Superior has offered to low-income Texans for more than a decade," said Thomas Wise, president and CEO of Superior. "Our marketplace products will be offered under the name Ambetter, a name that demonstrates our commitment to providing affordable access to quality healthcare. We believe this integrated healthcare offering for individuals can help transform the communities in which we live, work and raise families."

Superior has been providing healthcare services to Medicaid members in Texas since 1999. The health plan currently serves more than 950,000 Medicaid, CHIP and Medicare members in Texas.

About [Superior HealthPlan](#) Superior HealthPlan is a managed care company licensed by the Texas Department of Insurance. Superior is a wholly-owned subsidiary of Centene Corporation, a leading multi-line healthcare enterprise offering both core Medicaid and specialty services. Superior HealthPlan is a Qualified Health Plan issuer in the Texas Health Insurance Marketplace. Information regarding Superior is available via the Internet at

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