

Mayor Bloomberg Proclaims October 1st As "EHE International Day" In New York City

Written by Australian Business

NEW YORK, Oct. 1, 2013 /PRNewswire/ -- In recognition of EHE International's commitment to encouraging healthy living and its significant contributions to the field of preventative medicine, Mayor Michael Bloomberg declared October 1, 2013 as "EHE International Day" in New York City. This honor also coincides with EHE's 100-year anniversary.

Since EHE's founding in 1913, the organization (the nation's largest provider of physical examinations) has concentrated on detection and prevention: detecting life-threatening illnesses in an early treatable stage and preventing disease by promoting good health practices. Recognizing his administration's shared focus of preventative care, Mayor Bloomberg applauded EHE and its staff for their efforts in improving the health of New Yorkers and also cited his own healthy living initiatives to curb smoking in public places and speak out about the links between obesity and sugary drink consumption.

"EHE International is proud of its preventive health leadership in this past century," said EHE International President Deborah McKeever. "We are committed to continuing the EHE legacy into the next century."

ABOUT EHE INTERNATIONAL

Since 1913, EHE International has been the recognized leader in preventive medicine. Its clinical protocols are specifically designed for the early detection of preventable disease and its associated risk factors, supported by robust personal coaching and wellness tools and resources, and its industry leading educational and social engagement platforms. The company is well-known for its corporate-sponsored employee benefit and its patient-centered approach to preventive care and life-style management programs specifically designed for integration into self-funded employer-sponsored medical plans. For more information, contact EHE International, 10 Rockefeller Plaza, 4th Floor, New York, New York 10020; 212.332.3700; www.EHEIntl.com

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