

HOBOKEN, N.J., Oct. 2, 2013 /PRNewswire/ -- Bio-Medical Research, the innovator behind developing at-home anti-aging technology, and renowned clinical skincare expert StriVectin®

have partnered to introduce the ultimate beauty series, providing an easy solution for enhancing beauty from within. Launching today, the companies will unveil the Facial Toning Duo and the Tummy Lift Duo, both products available in select Bloomingdale's stores as well as Bloomingdales.com. Both the Facial Toning Duo and the Tummy Lift Duo will revolutionize the way people care for their face and body.

"Bio-Medical Research has been evaluating many opportunities to take anti-aging to the next level. We're confident a collaboration with StriVectin does just that," states Joe Petracca, President at SDI, A Division of Bio-Medical Research Ltd. "Both companies specialize in innovative, professional-caliber products developed to address the root signs of aging, so a partnership seemed only natural."

"Together, Bio-Medical Research Beauty Tools and StriVectin-TL™ Tightening skincare products come together for the first time to offer the ultimate in anti-aging – improving the appearance of skin both inside and out," shares JuE Wong, CEO at StriVectin Operating Company.

The Facial Toning Duo features the Bio-Medical Research Facial Toner beauty tool and the NEW StriVectin-TL™ Tightening Face Cream. Bio-Medical Research's FDA-cleared Facial Toner uses the same stimulation technology that has been used for decades in doctor's offices and hi-end spas to improve muscle health and appearance. The treatments are delivered through soft GelPads placed on both sides of the face that gently but effectively stimulate the facial nerves which control all major facial muscles. StriVectin-TL Tightening Face Cream is clinically proven to work immediately to tighten skin while also delivering long term skin firming benefits. Skin is hydrated, firmed and lifted while texture and skin tone is improved, attributable to an exclusive blend of botanical tensors, stimulating peptides and the award-winning, multi-patented NIA-114™ molecule.

An Anti-Aging Alliance Emerges within the Skincare Industry

Written by Australian Business

The Tummy Lift Duo highlights the Bio-Medical Research Tummy Lift and StriVectin-TL™ Tightening Body Cream. Bio-Medical Research Tummy Lift beauty tool uses FDA-cleared Electrical Muscle Stimulation (EMS) technology to gently contract and relax abdominal muscles resulting in a more firm and toned tummy. In six-week clinical trials[i], 100% of users reported firmer more toned abs. Also containing a blend of botanical tensors, stimulating peptides and the award-winning, multi-patented NIA-114

™

molecule, StriVectin-TL Tightening Body Cream visibly tightens and firms thin, lax and crêpey skin on arms, elbows, legs, knees and the entire body for a more youthful appearance.

Launching today, the Facial Toning Duo and the Tummy Lift Duo are available for a limited time at select Bloomingdale's stores and online at Bloomingdales.com. Suggested retail price for the Facial Toning Duo is \$395 and \$200 for the Tummy Lift Duo.

The partnership between Bio-Medical Research and StriVectin goes one step further, as both companies will retail one another's products on their websites. StriVectin's popular Tighten and Lift collection will be available for purchase on BMRBeauty.com and the Bio-Medical Research Facial Toner, Arm Lift, Tummy Lift and Bottom Lift will be sold on strivectin.com.

About Bio-Medical Research

Bio-Medical Research have been experts in muscle health and therapy for over 50 years. As innovators in beauty, Bio-Medical Research Beauty Tools focus on what lies beneath the skin as defining the way you look. Bio-Medical Research manufactures electrical stimulation products of medical quality, supported by strong clinical evidence and subject to controlled clinical trials.

The Bio-Medical Research Facial Toner and the Bio-Medical Research Beauty Tools, including Tummy Lift, Arm Lift and Bottom Lift offer effortless solutions for at home use that provides a natural boost to beauty regimens. For more information on Bio-Medical Research Beauty, please visit www.bmrbeauty.com

About StriVectin®

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StriVectin® is the largest independent prestige skin care company, focusing on clinical anti-aging skin care solutions. Backed by science and rigorous clinical validation, StriVectin is at the forefront of skin care technology and product innovation. Its unique dual-use repair cream StriVectin-SD™ Intensive Concentrate is a best-seller around the world, and is often credited with starting the clinical cosmeceutical skin care category. StriVectin products are sold through department stores and specialty retailers in North America, Europe, the Middle East and Asia. The company maintains corporate offices in New York, NY. For more information, visit www.strivectin.com

[i] Study: 2010, University of Wisconsin – LaCrosse

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