

PHILADELPHIA, Oct. 2, 2013 /PRNewswire-iReach/ -- To honor Breast Cancer Awareness month in October, medical tattoo artist Mandy Sauler, shares valuable information about the science of micropigmentation serving the corrective needs of breast cancer survivors.

Founder of Captivating Cosmetics & Medical Tattooing Specialist, LLC at www.captivatingcosmetics.com, Sauler leverages a state-of-the-art technique that applies micro insertions of color pigments into the dermal layer of the skin to camouflage scars, restore nipples, and replace eye brows. Sauler has been selected by renowned plastic surgeons and dermatologists at The University of Pennsylvania, Paoli Hospital and other private practices in New York City and in the Philadelphia and New York suburbs, to enhance their breast restoration procedures.

"Women undergoing breast reconstruction use medical tattooing and intradermal pigmentation to disguise surgery scars and enhance the nipple and areola areas," explained Sauler.

"Revolutionary new procedures including 3-D nipple tattooing and areola pigmentation provide a natural appearance to help women recover physically and emotionally from the scars of breast cancer. I also offer decorative areola tattooing for breast cancer survivors desiring a creative imprint to symbolize their strength."

Sauler studied the art of tattooing as a young girl under the tutelage of her mother, Monica

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of D

owningtown, Pennsylvania

, a 25-year veteran of the tattoo industry. Over the past 18 years as a tattoo artist and seven years as a permanent cosmetic specialist, Sauler has studied to perfect the art of fine line micropigmentation to improve the appearance of more critical skin irregularities. Her business, Captivating Cosmetics, has grown exponentially over the past three years as consumer awareness has grown on the advancements of medical tattooing in the corrective needs of breast reconstruction. Personally, Sauler's greatest achievement is the relationships she develops with her breast cancer patients and her ability to help breast cancer survivors look and feel better about their appearance.

Cathy McNabb, a breast cancer patient of Sauler's, shares, "my scars are so much less noticeable and the color and definition in my areola is exactly what I feel like I was missing. My breasts really look more natural and I am thrilled with the results. I am so thankful for Mandy's making me feel comfortable both physically and emotionally and helping me to make it through another phase of my recovery. I am very grateful."

Sauler practices medical tattooing in hospitals and doctors' offices in Ardmore, Exton, Paoli, Plymouth Meeting

and

Philadelphia, Pennsylvania

and in

New York City

,

New York

. In addition to breast enhancements, medical tattooing may be used to replace color to areas where loss of skin color or loss of hair is an issue. These procedures are also used in cleft lip repair, hairline enhancement, birthmark and acne scar coverage, and other skin irregularities.

Treatments range in price from

\$100 to \$750

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Sauler is a longtime contributor to Unite for Her at www.uniteforher.org, an organization whose mission is to make a positive difference in the lives of women and girls by supporting and providing breast cancer and wellness programs that educate, empower and restore. In honor of Breast Cancer Awareness month, Sauler is donating a bilateral areola and 3-D nipple enhancement to Unite for Her and offering 10% off all areola and nipple tattooing services throughout the month of October.

In the world of beauty, medical tattooing also known as permanent cosmetics, is used to enhance the shape, color and appearance of eyes and lips. Intradermal pigmentation for lip liner and color can add fullness and various shades to the lip, along with helping to prevent lipstick from bleeding into the surrounding skin. A service known as hair stroke eyebrows offers a natural, permanent shaping and filling of eyebrows. Tattoo eyeliner is also available through the implantation of pigments in the lash line and additional shadowing of color can be added for a softer or more defined line.

About Mandy Sauler, Founder, Captivating Cosmetics

Mandy Sauler launched Captivating Cosmetics in 2005. She studied micropigmentation at the Florida College of Natural Health and has a Board Certification from the American Academy of Micropigmentation. Sauler is a member of the Society of Permanent Cosmetic Professionals and has additional certifications in Pain Control, Safety Effectiveness and Bloodborne Pathogen.

A pioneer in permanent cosmetics, Sauler continually seeks out new advances in technology, procedures and products. Her 18-year tenure in tattooing and micropigmentation has afforded her experience with a broad range of ethnicities, skin tones, ages and skin types. Sauler works alongside plastic surgeons and dermatologists in doctors' offices and hospitals located in Ardmore, PA, E

Philadelphia, and Plymouth Meeting, Pennsylvania and New York City

New York. Sauler also teaches intradermal micropigmentation through an intense training program from her own practice in Exton, PA.

A longtime supporter of Unite for Her at www.uniteforher.org

, Sauler donates time, funds and services to the organization whose mission it is to make a positive difference in the lives of women and girls by supporting and providing breast cancer and wellness programs that educate, empower and restore

Medical Tattoo Artist Mandy Sauler Shares Valuable Information About the Science of Micropigmentation

Written by Australian Business

Information about Mandy Sauler and her services from Captivating Cosmetics are available online at www.captivatingcosmetics.com or by calling 484-883-6827.

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