



eraclea HylaSponge Video.

DALLAS, Oct. 2, 2013 /PRNewswire/ -- [eraclea®](#) introduces four new products in its groundbreaking skin care line featuring the patented HylaSponge®

System – technology that is the result of decades of hyaluronic acid research.

"Hyaluronic acid is one of the molecular building blocks of the skin and maintains the hydration and elasticity of the deeper layers of the skin," said eraclea co-founder and Chief Scientific Officer Janet Denlinger, who has conducted hyaluronic acid research for more than 40 years. "The HylaSpongeSystem is a unique combination of three forms of hyaluronic acid and microscopic, proprietary hyaluronan sponges that serves as a second skin to fortify and refresh the skin's youthfulness like no other product."

The HylaSponge System works on two key levels. First, it forms an ultra-hydrating layer on the surface of the skin that protects, fills and smoothes, improving the skin's appearance. Secondly, it delivers water and biologically active molecules, such as vitamin C, toward the skin's deeper layers, continuing hydration for eight hours after the product is applied.

New products in the eraclea line are:

- **Firming-Lifting Mask:** This unique gel mask smoothes and reduces the appearance of fine lines, deep wrinkles and pores to help skin look years younger. It helps restore the skin's elasticity, structure and suppleness to help reduce the effects of aging and gravity on the skin.
- **Soothe and Calm Sculpting Lotion:** Formulated with the healing properties of mineral-rich seaweed, herbal extracts, moisturizers and anti-oxidants, this lotion helps relieve swelling from excess fluid and promotes detoxification. When gently massaged on the face and neck, it encourages the natural circulation in the lymphatic and circulatory systems – inspiring relaxation and well-being, and leaving the skin less puffy.
- **Smooth and Firm Body Sculpting Cream:** Like the sculpting lotion, the sculpting cream has mineral-rich seaweed, herbal extracts, essential oils, moisturizers and anti-oxidants for total body skin nourishment, hydration and healing. It includes anti-cellulite, slimming and firming properties and is also best when applied with gentle massage to promote healthy circulation.
- **Neck and Chest Anti-Gravity Cream:** This ultra-firming and restructuring cream is great for the thin, compromised and sun-damaged skin on the neck and chest. It tightens and lifts while reinforcing the skin structure with a combination of ingredients that work to improve firmness and texture.

"Being longtime friends and industry colleagues, Janet and I have paired our love for the highest quality ingredients with the HylaSponge System to bring beauty to life," said eraclea co-founder and President Morgan Hare. "As with each of our products in the eraclea line, these four new products offer anti-aging benefits and produce real results by repairing and protecting skin."

The eraclea line, first introduced in 2011, includes 20 products designed to cleanse, exfoliate, intensely hydrate, repair, protect and perfect, with options for every skin type.

About eraclea Founded in Dallas in 2011 by longtime friends Morgan Hare and Janet Denlinger, Ph.D., eraclea is a division of Hylaco LLC, a skin care ingredient and product development company. The company's clinically proven, patented HylaSponge®

System is a key ingredient in every eraclea product. eraclea products are available through physicians, estheticians, skin care spas and centers, and online at www.eracleaskincare.com

eraclea® Expands Skin Care Line Featuring Patented HylaSponge® System

Written by Australian Business

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www.eracleaskincare.com

or find us on Facebook and Twitter @eracleaskincare. eraclea is also a founding member of the

[AIRS Foundation](#)

, a nonprofit organization dedicated to providing breast reconstruction after mastectomy to women who cannot afford this procedure.

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Video with caption: "eraclea HylaSponge Video." Video available at: <http://www.youtube.com/watch?v=6qi9lus5qsk>

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