

AUSTIN, Texas, Oct. 10, 2013 /PRNewswire-iReach/ -- In partnership with the Texas Dental Association's Perks' newest program, TDA Perks Supplies, [Dazzlepro](#) premieres its oral healthcare product line to TDA members. TDA Perks Supplies, leverages the group buying power of more than 7,400 TDA members, and is projected to save members an average of 35% on dental supplies. More than 40,000 products from more than 200 dental brands as well as product lines of more than 60 direct manufacturers are listed.

Founded in 2010, [Dazzlepro](#) is an emerging leader in oral health care products. Focused on leveraging innovation to make consumers smile, the company offers a wide range of teeth whitening products and sonic toothbrushes. The products are utilized in dental offices to promote and encourage case acceptance, generate new patients, reactivate dormant patients, increase conversion and retention, as well as to simply generate additional revenue through direct sales.

"Integrating DazzlePro products in our marketing campaign was more valuable than we imagined," said Patty Nazarre, Marketing Coordinator for [Dental Care Alliance](#), one of the United States' largest dental practice management companies. "The response we received from our most recent patient promotion was great. Our patients found value in the products, which helped us increase our case acceptance rates and more importantly, aided in solidifying doctor/patient relationships. We highly recommend DazzlePro products."

The exceptionally innovative products also come with a 100% Customer Satisfaction Guarantee. The complete line comes with a 1-year warranty and a "No Questions Asked" return and replacement policy that protects dentists and their patients.

Media Contact: Gena Kim, Dazzlepro, 888-358-0330, gena@dastmalchi.com

Written by Australian Business

News distributed by PR Newswire iReach: <https://ireach.prnewswire.com>

SOURCE Dazzlepro

RELATED LINKS <http://www.dastmalchi.com/dazzlepro>