

Always Best Care Senior Services Named One of Top Franchises for Minorities

Written by Australian Business



(PRLEAP.COM) October 29, 2013 - Roseville, CA – For the fourth consecutive year, Always Best Care Senior Services has been named one of the top 50 franchises for minorities by the National Minority Franchising Initiative, as published in USA Today on October 25, 2013.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

"I am truly humbled by this honor," said Michael Newman, founder and CEO of Always Best Care Senior Services. "On behalf of our franchisees and more than 5,000 caregivers across the country, we are proud to be in the business of creating opportunities to build business while making a genuine difference in people's lives."

In addition to its selection as one of the top franchises for minorities, Always Best Care has been honored as one of the country's best franchises for veterans, one of the best in franchisee satisfaction, and one of the top low cost franchises. Always Best Care also was named to Entrepreneur magazine's "Franchise 500" and Inc. magazine's "INC 5000" list of the fastest growing private companies in the USA.

The National Minority Franchising Initiative surveys more than 450 companies to each year to determine its list of top franchises for minorities. The NMFII evaluates minority participation among franchised units (African-American, Asian-American, Hispanic, Native American, etc.), as well as minority representation among the franchisors' senior management teams.

Founded in 1996, Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs, and in 2013 will provide more than 3 million hours of in-home care throughout the United States, according to Mr. Newman.

For information on Always Best Care franchise opportunities, including the new semi-absentee executive investor model, call toll-free 1-855-430-CARE (2273), or visit www.franchisewithalwa

ysbestcare.com

About Always Best Care Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.alwaysbestcare.com.

Always Best Care also offers Free ABC Rx cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers more than \$300,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements — everyone can use the card (even family members and pets!). The Free ABC Rx card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.freeabcrx.com.

Another exclusive program offered by Always Best Care is Always in Touch, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the only absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com