

Always Best Care Senior Services Extends Expands \$2.6 Million Franchise Giveaway for Veterans

Written by Australian Business



(PRLEAP.COM) Roseville, CA – Always Best Care Senior Services announced today it is extending its contest to award a free franchise to military veterans in every state in the union – 51 free franchises (including the District of Columbia) worth more than \$2.6 million – to run as a full-time program throughout 2014.*

In addition, Michael Newman, founder and Chief Executive Officer of Always Best Care, announced the company has made it easier for more veterans to take advantage of the opportunity by expanding the ways in which veterans may enter the contest. "Effective on Veterans Day, November 11th of this year, veterans will now have two ways to enter and win a free franchise," he explained. "The first is our original offer, in which a veteran creates and posts a three-minute video which includes a personal story outlining why the veteran believes he (or she) should be a winner and become an Always Best Care business owner, demonstrates their ability to apply former experience to the concept of business ownership, and illustrates their personal attributes, compassion for seniors and a driving desire to succeed.

"The second allows veterans to tell their stories in print with up to a 2,500-word essay and presentation which includes the same information requested in the video. It is our sincere hope," Mr. Newman concluded, "that with the extended time parameters and change in entry requirements, that we will fulfill our goal of awarding 51 new franchises to our nation's heroes."

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living services and skilled home health care. The company was named one of the best franchises for veterans by Military Times EDGE, one of the top 50 franchises for veterans by the World Franchising Network in USA Today, and one the Best of the Best top 100 franchises for veterans by Franchise Business Review.

"President Obama called for industry to create hundreds of thousands of new jobs for veterans," said Mr. Newman. "We're taking it a step further by providing not just a job, but a lifelong career opportunity that will allow our nation's heroes to build a business while making a real difference in people's lives."

According to Mr. Newman, veterans have the ability to understand processes and follow a plan

Always Best Care Senior Services Extends Expands \$2.6 Million Franchise Giveaway for Veterans

Written by Australian Business

– which is perhaps one of the most critically important attributes for success in franchising. In addition, veterans have the leadership skills and get-it-done attitude that Always Best Care is looking for in new franchisees

For complete information on the Always Best Care contest for veterans or how to post the videos please visit www.abc4free.com .

Veterans of all US military services are invited to join the contest. A panel of judges comprised of Always Best Care executives will select finalists in each state from among the entrants, who will then be invited to take part in personal interviews.

Winners will be awarded a free Always Best Care franchise – all franchise fees plus royalties, marketing and other fees will be waived for the first six months of operation. The total value of each free franchise is a minimum of \$51,200.

Founded in 1996, Always Best Care began franchising just six years ago, and now has more than 180 franchised territories throughout the United States. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs, and in 2013 Always Best Care franchisees will provide more than 3.3 million hours of care to seniors across the USA.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273) or visit www.franchisewithalwaysbestcare.com .

The program will expire on December 31, 2014 or upon awarding of all 51 free franchises, whichever comes first. About Always Best Care Founded in 1996, Always Best Care Senior Services is based on the belief that having the right people for the right level of care means peace of mind for the client and family. Always Best Care has assisted over 25,000 seniors, representing a wide range of illnesses and personal needs. Franchise opportunities are available to individuals interested in leveraging the company's clear strategy and proven track record for delivering affordable, dependable service to seniors in their local areas.

By working with case managers, social workers, discharge planners, doctors, and families, Always Best Care franchise owners provide affordable, comprehensive solutions that can be specifically matched to meet a client's particular physical or social needs. The hallmark services of the Always Best Care business portfolio include non-medical in-home care and assisted living

finder and referral services, with skilled home health care now being phased in throughout the country. For more information, visit www.alwaysbestcare.com .

Always Best Care also offers Free ABC Rx cards, which provide discounts of up to 65 percent off the cost of prescription drugs at more than 56,000 pharmacies across the USA, and have saved consumers nearly \$400,000 since its inception. This service is offered at no cost to the users, there are no deductibles, no waiting periods, no pre-existing exclusions, and no eligibility requirements — everyone can use the card (even family members and pets!). The Free ABC Rx card covers many medications that Medicare Part D and regular insurance often do not. To download a free card, visit www.FreeABCRx.com .

Another exclusive program offered by Always Best Care is Always in Touch, a telephone reassurance program that provides a daily phone call to seniors and disabled adults who are living alone and have limited contact with the outside world. Always in Touch is the only absolutely free national telephone reassurance program of its kind anywhere in the USA and Canada. For more information on Always in Touch, or to request an application, visit www.Always-in-Touch.com