

Texas Weight Loss Surgery Center Holds Contest to Win Free Lap-Band® Surgery

Written by Australian Business

AUSTIN, Texas, Nov. 22, 2013 /PRNewswire-iReach/ -- Texas-based weight loss clinic, Austin Institute of Bariatric and Laparoscopy (AIBL), is holding a life-changing contest, offering the finalist a free Lap-Band® surgical procedure. Austin's lap band and gastric sleeve expert Dr. Sashidhar Ganta, is sponsoring a unique giveaway where residents in central, north and south Texas can vie for a free Lap-Band® procedure, normally valued at \$12,000, and it all starts with the click of a mouse.

For a chance to win, Austin entrants must first have a body mass index (BMI) greater than 30 and must submit a short online video that explains why they should win the free operation conducted by board certified surgeon, Dr. Ganta. Once people submit a personalized video on GantaLapBand.com by the early December deadline, the voting will begin. As part of the interactive contest, each video is posted online, and entrants who have created videos that garner the most votes will become coveted semifinalists. The contest already began in October 2013 and ends Dec. 2, 2013, leaving lots of opportunity for people to ask family and friends to vote, which increases their chances of having transforming, life-changing bariatric surgery.

In prior years, the AIBL contest for free Lap-Band® Surgery attracted more than 400 entrants. And this year with AIBL coupling a robust radio campaign with constant updates on Dr. Ganta social media accounts, the 2013 giveaway is expected to be even more successful than before. "This contest is always inspiring to me," says Dr. Sashidhar Ganta. "Not only do I get to watch and listen to the motivating stories of so many people who want a transformation, but all of us at AIBL have the opportunity to help, make a difference, and change a life."

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There will be one winner chosen from all entries, and each semifinalist will receive \$500 off the cash package price of any weight loss surgical procedure of by Dr. Ganta, including the Lap-Band® and the gastric sleeve. Because of the cost of the gastric sleeve and the cost of lap band, A
ustin
residents and others who live in central, north and south
Texas
will find the surgery a little more affordable with the semifinalist cash prizes.

About AIBLAustin Institute of Bariatric and Laparoscopy (AIBL) is a weight loss center located in Austin, TX. AIBL is often called upon to train bariatric surgeons in pioneering Lap-Band® techniques developed by Dr. Sashi Ganta, including the use of the trans-umbilical method of Single Incision Laparoscopic Surgery (SILS), which leaves no visible scar on patients. Dr. Ganta founded AIBL to provide a comprehensive center for bariatric surgery and care. He has been successfully performing bariatric surgery since 2001 and is one of the most experienced bariatric surgeons in Texas,
completing surgical residency at
New York Medical College
and a prestigious fellowship at
Yale University
in advanced laparoscopic surgery. For more information about gastric sleeve and lap band surgeon Dr. Ganta and the Austin Institute of Bariatric and Laparoscopy, visit AustinBariatric.com or GantaLapBand.com.

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SOURCE Austin Institute of Bariatric and Laparoscopy

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