

ALBANY, New York, November 28, 2013 /PRNewswire/ --

Latest Research Report Added in MarketResearchReports.Biz Reports Database: **Global Animal Health Care Market 2013**

<http://www.marketresearchreports.biz/analysis-details/global-animal-health-market-report-2013-edition>

The latest study on the animal health market includes pharmaceuticals, vaccines and medicinal feed additives. Pharmaceuticals contribute significantly to the health and well-being of food-producing and companion animals. Food producing animals are the species that provide animal protein, including cattle (both beef and dairy), swine, poultry, sheep and fish, whereas companion animals are the animals that are kept by people for companionship, protection and enjoyment such as dogs, cats, and horses among others.

Economic development and the corresponding increases in disposable income, particularly in the emerging markets of India, China, Indonesia, Thailand, Malaysia, and Taiwan; increasing pet ownership; rising demand for improved nutrition, mainly animal protein; intensifying consumer focus on food safety and the escalating need for greater livestock production efficiency are among the major factors driving the animal health market. The market is projected to further grow in years to come and become more specialized due to economic, social and

demographic trends.

The global animal health market is consolidated with the top eight players controlling by far the majority share of the market. Zoetis, Merck, and Merial are the leading players in the animal health market. Other key players in the market include Elanco, Bayer, Boehringer, Novartis and Virbac.

The report discusses market segments, major growth drivers and also analyzes some of the major regional markets, including the US, the UK, and China. The report also provides competitive landscape and profiles of major players, along with their business strategies.

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Related Reports:

Global Hearing Aid Market Report: 2013

<http://www.marketresearchreports.biz/analysis-details/global-hearing-aid-market-report-2013-edition>

A significant increase has been noted in the number of people suffering from hearing problems over the past couple of years. The companies operating in the healthcare and medical technology are setting high standards by producing hearing aids capable of addressing the complex medical needs of patients suffering from hearing loss with the help of technological advancements. This has helped the patients to lead a safer and happier life. Moreover,

incessantly evolving surroundings and ever changing lifestyle have consistently boosted the growth of medical sector. The global hearing aid industry continues to witness volume growth.

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People are said to suffer from hearing loss when they have diminished sensitivity to the sounds that are normally heard by others. In speech frequencies, certain people have relative insensitivity to sound. Such situation is termed as hearing impairment. The increase in volume above the usual sound levels necessary before the listeners can detect it determines the severity of hearing loss. There are three types of hearing loss: Conductive, Sensorineural and Mixed hearing loss. The hearing losses according to the severity are classified into four types: Mild, Moderate, Severe and Profound hearing loss.

Sports Medicine Market Report: 2013 Edition

<http://www.marketresearchreports.biz/analysis-details/sports-medicine-market-report-2013-edition>

Orthopedics is defined as the study of human musculoskeletal system. It is basically a branch of medical sciences dealing with the prevention and correction of injuries or disorders of the skeletal system and associated muscles, joints, and ligaments. Orthopedic surgeries offer an extensive range of cures and treatments for human beings. Recent advancements in arthroscopy techniques i.e. development of minimally invasive surgical techniques has provided a major breakthrough in the field of orthopedics with special application and usage in the sports medicine segment. One of the transforming milestones in the orthopedics industry is the research and development activities that are being carried out in field of arthroscopic procedures as it has critically reduced the healing time for the injuries.

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An increase in the cases of sports injuries has been witnessed worldwide due to changing demographic trends and lifestyle mainly in younger population. The fastest growing segment in treatment of sports related injuries is the arthroscopic repair. This growth can be attributed to increase in the incidences of sports injuries, increased inclination of patients towards minimally invasive procedures, development of innovative tools and technologies and a growing need of cost effective procedures.

China Household Water Purifier Industry Report, 2013-2016

<http://www.marketresearchreports.biz/analysis-details/china-household-water-purifier-industry-report-2013-2016>

The frequency of water pollution incidents arouses public's growing concern over the quality of drinking water, calling for increasingly demanding quality of drinking water. Thus, the household water purifier market has got boosted. In 2008-2013Q1, China household water purifier market kept growing by more than 30%.

As of late 2012, the scale of China household water purifier market approximated RMB15 billion , with low- and medium-range products such water purifier as mainstream priced at roughly RMB2 , 300 on average. As China water purifier market is witnessing an improving environment, the industry is expected to be regulated progressively and grow towards mid-and high-range tide.

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Thus far, there are many industrial players in the regard in China. But most of them are small and micro businesses. In China's household water purifier market, a few of big shots such as Midea, Qinyuan and Angel Group are occupying a lion's share. Among the top 10 homegrown water purifier brands in 2012, the market share of the top 4 stood at a combined market share over 79%. In particular, Midea

water purifier swept the market share of 29.93%, topping the list by retail volume.

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key manufacturers Air Freshener capacity production cost price profit production value gross margin etc details information, at the same time, statistics these manufacturers Air Freshener products customers application capacity market position company contact information etc company related information, then collect all these manufacturers data and listed Global and China Air Freshener capacity production capacity market share production market share supply demand shortage import export consumption etc data statistics, and then introduced Global and China Air Freshener 2009-2018 capacity production price cost profit production value gross margin etc information.

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Contact M/s Sheela 90 Sate Street, Suite 700 Albany, NY 12207 Tel: +1-518-618-1030 USA -
Canada Toll Free: +1-866-997-4948

Email

:

sales@marketresearchreports.biz

Site:

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