

NEW YORK, Nov. 28, 2013 /PRNewswire/ -- Reportlinker.com announces that a new market research report is available in its catalogue:

[India Sanitary Ware Market Forecast & Opportunities, 2018](http://www.reportlinker.com/p0881688/India-Sanitary-Ware-Market-Forecast--Opportunities-2018.html#utm_source=prnewswire&utm_medium=pr&utm_campaign=Home_Building_and_Improvement) http://www.reportlinker.com/p0881688/India-Sanitary-Ware-Market-Forecast--Opportunities-2018.html#utm_source=prnewswire&utm_medium=pr&utm_campaign=Home_Building_and_Improvement

It has been witnessed that sanitation conditions have improved in India. The increasing per capita disposable income coupled with the government programs for educating households about safe sanitation are fuelling the demand for sanitary ware in India

. The demand for sanitary ware is highest in residential sector but the demand from commercial sector including malls, hotels, hospitals, etc., is expected to grow because of the transient growth in hospital and hospitality sectors of India

According to "India Sanitary Ware Market Forecast & Opportunities, 2018", water closets holds the majority revenue share in the overall sanitary ware market followed by cisterns and basins, however with the significant rise in high net worth individuals, urbanization, standard of living, the demand for pedestals, bidets, etc., is also expected to increase in the next five year period. It is forecasted that the India's sanitary ware market will grow at the CAGR (compound annual growth rate) of about 12% during 2013-18.

"India Sanitary Ware Market Forecast & Opportunities, 2018" discusses the following aspects of sanitary ware's market in India:

• India Sanitary Ware Market Size, Share & Forecast • Segmental Analysis, Regional Analysis, Pricing Analysis • Policy & Regulatory Landscape • Changing Market Trends & Emerging Opportunities • Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

• To gain an in-depth understanding of sanitary ware market in India • To identify the on-going trends and anticipated growth in the next five years • To help industry consultants, sanitary ware manufacturers and other stakeholders to align their market-centric strategies • To obtain research based business decisions and add weight to presentations and marketing materials • To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with sanitary ware manufacturers and channel partners. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports, and proprietary databases.

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