

Mercy Nutraceuticals Launches Chewable Tablet for New Year's Eve 2013

Written by Australian Business

NEW YORK, Dec. 27, 2013 /PRNewswire/ -- Mercy Nutraceuticals, Inc., the maker of functional products for health-conscious consumers, is pleased to announce the debut of the Mercy Hangover Prevention Chewable Tablet, just in time for New Year's Eve .

As the industry leader in hangover prevention, Mercy Nutraceuticals is committed to improving the health and well-being of consumers, and the convenience of its new product is a testament to that mission.

The five-calorie, citrus-flavored tablet is ideal for those who want to celebrate the year's end but don't want to start 2014 with a hangover. They come two in a pack.

One pack will counter the negative effects of three to five alcoholic drinks, giving responsible revelers a healthier next day.

The tablets offer the same uniquely high levels of functional nutrients as in Mercy's hangover supplement. They work by encouraging the body to produce glutathione, a naturally occurring antioxidant that neutralizes toxins and enhances overall health.

"We are excited to bring the second form of Mercy to the marketplace, coinciding with New Year Eve's celebrations," said **David Racicot**, CEO of Mercy Nutraceuticals. "The compact and convenient nature of the tablet will make Mercy more accessible to people who demand products with observable benefits."

Mercy hit the market in 2011 after eight years of research and development and is now the recognized leader in hangover prevention. Its proprietary formula of vitamins and amino acids has been hailed for its ability to eliminate toxins from the body.

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Preliminary results from an ongoing clinical trial by Medicus Research support that claim. The study of original Mercy, which comes in an 8.4-ounce can, shows that the supplement reduces symptoms associated with alcohol consumption.

Mercy is sold at groceries, restaurants, hotels and bars in New York City, New Jersey, Florida and in additional select cities. The tablets retail for \$33 for a 12-pack case.

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