

Equipment Dealers Applaud Direct Capital's Finance Solutions

Written by Australian Business

PORTSMOUTH, N.H., Jan. 13, 2014 /PRNewswire/ -- [Direct Capital's](#) financing solutions are gaining a growing following among dealers seeking to provide their customers with fast, easy access to the funding they need to acquire equipment and technology.

Glenn Normoyle, vice president of sales, for NeoGraft Solutions, is featured in a newly released YouTube video in which he applauds Direct Capital's vendor financing program for helping him get his equipment into the hands of his customer base. To view the video, please [click here](#)

"Financing is essential to our business because doctors want to use financing instead of cash on hand to purchase new and innovative medical technologies," Normoyle said. "A partner like Direct Capital gives them access to capital so that they can invest in their business and help to grow it."

Normoyle went on to praise Direct Capital's application system and funding speed. "It's typically one to two days for it to get turned around. Direct Capital has done a great job of streamlining the process."

Direct Capital has been recognized as one of the Most Active Players in the Vendor Finance Channel, according to Monitor, an industry publication that tracks the growth of equipment finance companies. Based on new volume, Direct Capital is now the 2nd largest independent vendor finance company and among the Top 5 in overall organic growth.

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The company's growth has been accelerated by its blazingly fast digital lending platform, which instantly delivers 30-day to 7-year financing for any business need.

"We are proud of the way our flexible vendor financing solutions have helped the businesses we work with to better serve their customers," says Direct Capital Senior Vice President, John Donohue

"Our goal is and always has been to provide vendors and their business customers with competitive pricing, fast turnaround and a truly remarkable experience throughout the process."

It is that flexibility and commitment to the process that has allowed other small businesses, like Big Tex, the nation's largest trailer dealer, to increase their bottom lines.

"This is the holy grail of financing," said Big Tex general manager Jim Leader.

The key, Leader went on to say, has been Direct Capital's willingness to take a closer look at customers who do not have pristine credit, something most banks refuse to do. Leader explained that there few lenders willing to work with those looking for trailers in his area, making his connection with Direct Capital invaluable.

To learn more about Direct Capital's vendor financing programs, [click here](#).

About Direct Capital

Direct Capital is the leading technology-powered lender for small businesses, featuring the only digital platform that instantly delivers 30-day to 7-year financing for any business need. With 20+ years of experience, the company has lent \$2.25 billion to more than 80,000 businesses across over 1,000 different industries. Direct Capital was recently named to the Inc. 5000 list of the fastest-growing private U.S. businesses and has the industry's highest customer satisfaction score. For more information, please visit

<http://www.directcapital.com>

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