

CHAPEL HILL, N.C., Jan. 17, 2014 /PRNewswire/ -- The importance and overall influence of Managed Care operations within the United States has significantly grown within recent years. Consequently, pharmaceutical and biotech organizations are placing an increased importance on the activities carried out by their Managed Care operations, as the strength of these organizations has become closely intertwined with marketplace success. Now, more than ever, leaders must carefully examine their Managed Care resource levels to ensure organizational health and competitiveness.

Recent research by benchmarking firm, Best Practices, LLC found that more than 90% of benchmarked organizations Managed Care functions either utilize a hybrid or a centralized structure. This has shifted since 2003, when 100% of benchmarked organizations utilized a centralized structure. Very few companies have a decentralized structure for their Managed Care functions.

The report, ["Resource Benchmarks for U.S. Pharmaceutical Managed Care Operations,"](#) provides payer and Managed Care leaders with important benchmarks on the optimal size of U.S. Managed Care groups. Specifically, this primary research will allow Managed Care leaders to assess their efficiency level relative to their peers.

Key study topics include:

- Overall Staffing Levels
- Outsourcing Levels
- Staffing Levels Per Key Activity
- Staffing Levels Linked to Brands Supported
- Financial Investment for U.S. Managed Care Groups and Key Activities
- Staffing Efficiency Measures

This benchmarking research drew participation from 12 participants from 11 pharmaceutical, biotech and medical device companies. The full report contains over 110 benchmark metrics and critical best practices, delivering insights into the most effective Managed Care operations, tactics and activities to provide a recent look at staffing and resourcing levels in Managed Care.

## Influence of Managed Care Organizations Increasing Within Pharmaceutical Industry

Written by Australian Business

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To access the full report, or to download a complimentary summary containing insights found in this report, click on the following link: <http://www.best-in-class.com/rr1262.htm> .

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