



[GxP-CC provides customized compliance strategies for the pharmaceutical, medical and dental industries.](#) ( [PRLEAP.COM](#) )

Wiesbaden, Germany : GxP-CC, an international compliance services organization targeting the pharmaceutical, medical and dental industry, recently launched a new website.

The website features a modern homepage design, an intuitive navigation and in-depth content on the company's [quality management](#) and [information security](#) services.

GxP-CC's online marketing goals include increasing name recognition, enhancing online branding and building an online image and credibility that represents the significant depth of their expertise in international compliance through a fresh, search-engine friendly design that incorporates specific strategies and elements designed for optimal conversion optimization.

"We are extremely pleased with the design and are very committed to phase two of our online marketing campaign that includes content marketing and social media marketing. By establishing a clear partnership with our Digital Marketing team we have created a great environment for our company to experience online growth and development," said James R. Francum, Executive Officer of GxP-CC.

In conjunction with the new design, the company will publish content relevant to the compliance field through the website, search engines, authoritative websites, and social networks such as Twitter, Google+ and LinkedIn.

**About GxP-CC** GxP-CC is a leading compliance services organization, providing a broad range of knowledge-based consulting, technology solutions and services to the worldwide pharmaceutical, dental and medical device industries. For more information about GxP-CC please visit [www.gxp-cc.com](http://www.gxp-cc.com)