

Local Austin Dentist Reaches Out to Patients through Online Web Presence

Written by Australian Business



[Austin, TX Dental Practice, Alan Schauer, DDS](#)

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) Austin, TX - As the popularity of online search continues to rise among people seeking dental care, Alan Schauer, DDS, responds with an intuitive, interactive website.

Cosmetic and restorative dentist, [Alan Schauer, DDS](#), has announced the launch of a new, patient-focused website. The website contains many interactive features, including educational dental health videos and a free Smile Analysis feature. Both of these features help patients make better-informed decisions about their oral health. The website also utilizes extensive search engine optimization techniques to reach patients and local consumers who are searching for relevant information about

[Austin, TX cosmetic dentistry](#)
services.

Dr. Schauer understands that the internet is a powerful resource for users who are seeking information and education. He explains, "Part of our role as dentists is that of an educator. The more we educate our patients, the better they are able to achieve and maintain a healthy smile. A website is a great information resource we can direct our patients to, or simply have online for people searching for information they want to know more about."

Current and prospective patients now have access to information about finance options, before and after pictures for dental procedures, good preventive dental health habits, and other informative content when they visit the website. Some of Dr. Schauer's services include:

Cosmetic Dentistry Restorative Dentistry Orthodontics

Dr. Schauer adds, "Our website serves a dual purpose. It allows us have a space online that's open 24/7 where our patients can go to learn more about what we discuss during their visit. It also gives patients and people searching online a space where they can learn more about the procedures and treatments they're curious about. They learn more before and after they visit my office and that allows me to serve them better and help them get the smile they really want."

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About Alan Schauer, DDS. Dr. Schauer is a Texas native who grew up in Houston and has lived in Austin for over two decades. He attended Texas Tech University and earned his doctorate from the University of Texas College of Dentistry. Dr. Schauer is a member of the American Dental Association, Texas Dental Association, Academy of General Dentistry, Tenth District Dental Society, and a General Member of the American Academy of Cosmetic Dentistry and Crown Council. Dr. Schauer is able to offer his expertise for high-quality dental care to all of his patients. He values open communication and makes sure all of his patients are well-informed about their treatment path and all recommended procedures.

For more information on good oral health practices and the beneficial procedures available at Dr. Schauer's office, visit the website at alanschauerdds.com