

(PRLEAP.COM) Roseville CA - Always Best Care® Senior Services, one of the leading Senior Care franchise systems in the United States, today announced the company has become a National Team member with the Alzheimer's Association in their annual "Walk to End Alzheimer's" for the third consecutive year. The Alzheimer's Association is the leading voluntary health organization for Alzheimer care, support and research. The "Walk to End Alzheimer's" is the nation's largest event to raise funds and awareness for Alzheimer's disease.

"Serving as a National Team is a public expression of our commitment to serve our communities," explained Michael Newman, founder and Chief Executive Officer of Roseville, CA-based Always Best Care. "It's also a clear demonstration of our desire to confront a devastating and fatal disease."

Alzheimer's disease affects 5.4 million Americans, with more than 5 million of them senior citizens. As yet there is no known cure, and the disease is irreversible.

"Our pledge to the Alzheimer's Association is to raise \$50,000 in 2014 to help fight this debilitating disease," Mr. Newman continued. "I am especially proud that our local business owners have stepped forward and answered our call to action, as we were successful in raising more than \$50,000 per year in each of the past two years. It's clearly a signal that as an organization we sincerely believe in giving back to the communities we serve."

As a National Team provider, Always Best Care will be featured in collateral promotional materials and advertisements at over 600 "Walk to End Alzheimer's" programs throughout the country. Links to the company's website will be featured on the Alzheimer's Association national website.

Founded in 1996, Always Best Care began franchising in 2007, and is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 200 independently owned and operated franchise territories and area representatives throughout the United States.

For more information about Always Best Care or to find an office near you where you can join us in our fight to end Alzheimer's disease, call toll-free 1-855-470-CARE (2273), or visit www.alwaysbestcare.com

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For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273) or visit [\[url=http://www.franchisewithalwaysbestcare.com/\]www.franchisewithalwaysbestcare.com\[url\]](http://www.franchisewithalwaysbestcare.com/).