

Always Best Care® Senior Services Named a Smartest Growing Brand

Written by Australian Business

(PRLEAP.COM) June 25, 2014 - Roseville, CA – Always Best Care® Senior Services has been named one of the "smartest growing brands in the USA" by Franchise Times in its annual "Fast & Serious" ranking.

Based in Roseville, CA just outside the state capitol in Sacramento, Always Best Care is one of the nation's leading providers of non-medical in-home care, assisted living placement services and skilled home health care. The company delivers its services through an international network of more than 180 independently owned and operated franchise territories.

"I am delighted that Always Best Care Senior Services has been recognized in the Franchise Times annual Fast & Serious ranking of the smartest growing brands," said Michael Newman, founder and CEO of Always Best Care. "I am extremely proud to have our company recognized for both our quick and sustainable growth – another testament to the great work of our franchisees."

Franchise Times developed a formula for its Fast & Furious ranking that identifies fast-growing franchise systems which also have staying power - an antidote to multiple other rankings that often include one-year wonders. The ranking system features a proprietary 10-point formula, including percentage sales growth, percentage unit growth, dollar sales growth and numerical unit growth over the past three years, with more weight given to acceleration in years two and three.

The database for the project is the Franchise Times Top 200 plus 300, an annual ranking published in October of the largest franchise systems by revenue. The magazine identified 324 companies that submitted information all three years for that project, and then selected 298 for analysis with systemwide sales above \$40 million, the floor for consideration for Franchise Times Fast & Serious.

Always Best Care continues to be recognized with a multitude of industry honors and awards. In 2013 alone, Always Best Care received more than a dozen different awards for franchise operations, sales and marketing. These include: Top 50 Franchise for Veterans (World Franchising Network); Best Franchises in America (americasbestfranchises.com); Top 50 Franchise for Minorities (National Minority Franchising Initiative) and Fastest Growing Franchises (Entrepreneur Magazine).

Founded in 1996, Always Best Care began franchising just seven years ago, and now has more

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than 180 franchised territories throughout the United States. The company plans to expand to Canada, the United Kingdom, Australia, Germany and other countries in 2014/2015, according to Mr. Newman. Always Best Care has assisted more than 25,000 seniors representing a wide range of illnesses and personal needs.

For information on Always Best Care franchise opportunities, call toll-free 1-855-430-CARE (2273), or visit www.franchisewithalwaysbestcare.com .