

Brezden Pest Control Unveils New Site

Written by Australian Business



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(PRLEAP.COM) **San Luis Obispo, CA – July 1st, 2013** – Brezden Pest Control, a San Luis Obispo based [pest control company](#) specializing in residential and commercial pest control products and services, announced this week their adoption of a new, more customer-focused website.

The new site, located at <http://www.BrezdenPest.com> , replaces their old web site as the company's primary customer-facing information tool. The new site features a layout that is easier for customers to navigate and illustrates the company's intention to provide their customers relevant information and educational resources about local pest control and the damage they can do to homes, businesses, and people.

"We're excited about the new site," said John Brezden, owner and president of Brezden Pest Control. "We want our customers to not only recognize us as the providers of the best [pest control services in San Luis Obispo](#) , but to look to us for educational information, and tips and pointers about these pests and how to deal with or prevent them."

The new site features a blog that customers can follow to get valuable information about pests specific to the SLO County area, along with tips and guidelines on preventing infestations. A wealth of information is offered about the lifecycle, breeding and feeding habits, dangers and effects on humans, and control and treatment of each pest.

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"At Brezden Pest Control, we know that it's our [loyal customers](#) that keep us in business. That's why we wanted to create something for them that not only shares information about our company, but also gives them the educational resources they need," said John Brezden

The "new and improved" website features an informative pest library which contains information about pests that are native to the SLO county area. The website provides a wealth of information about the company's history, leadership, pest inspection process, philosophy and solutions, as well as links to its commercials and other informative home pest control videos.

"The entire concept of the site is based on education and user-friendliness," John explained. "We're differentiating from our competitors by providing a valuable online resource that will be helpful to anybody with pest problems, questions or concerns."

About Brezden Pest Control: As SLO County's largest and oldest pest control company, Brezden Pest Control has built a solid reputation for its professional, environmentally-friendly pest management solutions. Brezden Pest Control is a member of the National Pest Management Association, San Luis Obispo Chamber of Commerce, Atascadero Chamber of Commerce, and has served the Tri County area since 1980 with a wide variety of pest control services, including termite inspection, ant control, bird control, rat control, rodent control, dead animal removal, termite treatment, bed bug control and many others. Brezden Pest Control provides both residential and commercial pest control, as well as apartment/condominium buildings. Download a copy of the "Top 10 Reasons Customers Choose Us" at

<http://www.BrezdenPest.com>

For more information call (805) 544-9446 or email support@brezdenpest.com