



( [PRLEAP.COM](http://PRLEAP.COM) ) Very Jane, a leading [boutique daily deal site](#) , cooperating with Make-A-Wish® Utah, today announced that rubber ducks for the 25th Anniversary "

## [Rubber Ducky Derby](#)

" will be available for sponsorship for \$10 each at

[www.veryjane.com](http://www.veryjane.com)

from July 22 through Aug. 3. In true daily deal fashion, Very Jane will also donate an additional \$5 to Make-A-Wish Utah for every duck sponsored from their site, up to \$3,000, increasing customers' donations by 50 percent.

"Working with Very Jane gives us a new avenue to sell sponsorships, and with rapidly evolving digital options for networking and commerce, exploring the daily deal arena for fund raising is exciting territory," said Make-A-Wish Utah Chief Executive Officer Shar Lewis. "We are grateful for the support of Very Jane, as they introduce the Rubber Ducky Derby to new donors and help raise awareness for our chapter."

"Very Jane customers are always on the lookout for great deals and we think this deal is priceless-\$10 to help grant a child's wish," said Mike McEwan, Very Jane CEO. "We love the work Make-A-Wish Utah does in our community and that we have the opportunity to help raise money for Utah children with life-threatening medical conditions."

By sponsoring ducks, individuals and teams compete for the chance to win a 2-year lease on a 2013 Hyundai Santa Fe, maintenance included, valued at \$25,000 (courtesy of Murdock Auto Group). Sponsors of the "top ducks" in each heat will also win prizes. Rubber Duck sponsors do not need to be in attendance to win.

**Event Schedule** The charity event is scheduled for Aug. 10, 9a.m. - noon at Seven Peaks Salt Lake (1200 West 1700 South). At 10 a.m., sponsored "duckies" will begin racing in heats around the lazy river. At 11:30 a.m., the top winners will race in final heats to compete for the grand prizes. Winners will be notified following the event.

## **About**

### **Make-A-Wish Utah**

Make-A-Wish Utah grants the wishes of children ages of 2.5–17 facing life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since its formation in 1985, the Utah chapter has granted more than 2,800 wishes to Utah children. At any given time,

Written by Australian Business

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it has more than 100 children waiting to have their wishes granted, and receives 15 new wish referrals every month. For more information visit [utah.wish.org](http://utah.wish.org).

**About Very Jane**Based in Lehi, Utah, Very Jane is a boutique daily deal web site where customers can get the clothing, jewelry and home décor fashions they want, at a price they love. With more than 200,000 subscribers, Very Jane is listed as the No. 3 startup to watch in the UV50 from Utah Valley BusinessQ. Both customers and sellers love how they work-with quality, deals and customer satisfaction in mind. For more information, visit [www.veryjane.com](http://www.veryjane.com)

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